

SEC 109 / 2020-21 10th February 2021

The General Manager, DCS – CRD BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort, MUMBAI - 400 001 The General Manager, DCS – CRD National Stock Exchange of India Ltd Exchange Plaza, Bandra-Kurla Complex, Bandra (East), MUMBAI - 400 051 Symbol: **TITAN**

Dear Sirs,

Scrip Code: 500114

Sub: Third quarter and nine months earnings call for Q3 FY 2020-21 – Investors Presentation

Further to our communication dated 3rd February 2021, attached is a copy of the investor presentation regarding third quarter and nine months earnings as required under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

Kindly take the same on record and acknowledge receipt.

Yours truly, For TITAN COMPANY LIMITED

Dinesh Shetty General Counsel & Company Secretary

Encl. As stated



Titan Company Limited

Earnings Presentation – Q3 FY '21 and 9M FY'21

(For quarter and nine months, ended 31st December 2020)

10th February, 2021

Disclaimer



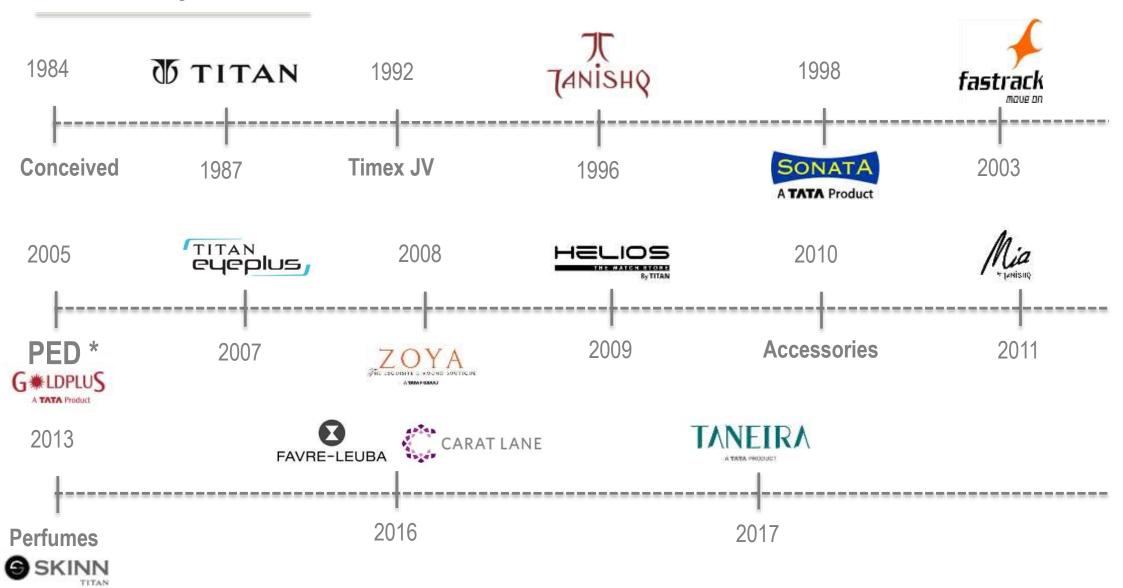
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Certain statements are included in this release which contain words or phrases such as "will," "aim," "will likely result," "believe," "expect," "will continue," "anticipate," "estimate," "intend," "plan," "contemplate," "seek to," "future," "objective," "goal," "project," "should," "will pursue" and similar expressions or variations of these expressions that are "forward-looking statements". Actual results may differ materially from those suggested by the forward-looking statements due to certain risks or uncertainties associated with our expectations with respect to, but not limited to, our ability to implement our strategy successfully, the market acceptance of and demand for our products, our growth and expansion, the adequacy of our allowance for credit to franchisees, dealers and distributors, technological changes, volatility in income, cash flow projections and our exposure to market and operational risks. By their nature, certain of the market risk disclosures are only estimates and could be materially different from what may actually occur in the future. As a result, actual future gains, losses or impact on net income could materially differ from those that have been estimated.

In addition, other factors that could cause actual results to differ materially from those estimated by the forward-looking statements contained in this document include, but are not limited to: general economic and political conditions in India and the other countries which have an impact on our business activities; inflation, unanticipated turbulence in interest rates, foreign exchange rates, the prices of raw material including gold and diamonds, or other rates or prices; changes in Indian and foreign laws and regulations, Acts of God, acts of terrorism, acts of war and pandemics; tax and accounting regulations; and changes in competition and the pricing environment in India. The Company may, from time to time make additional written and oral forward-looking statements, including statements contained in the Company's filings with SEBI and the Stock Exchanges and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company, to reflect events or circumstances after the date thereof.

The Journey

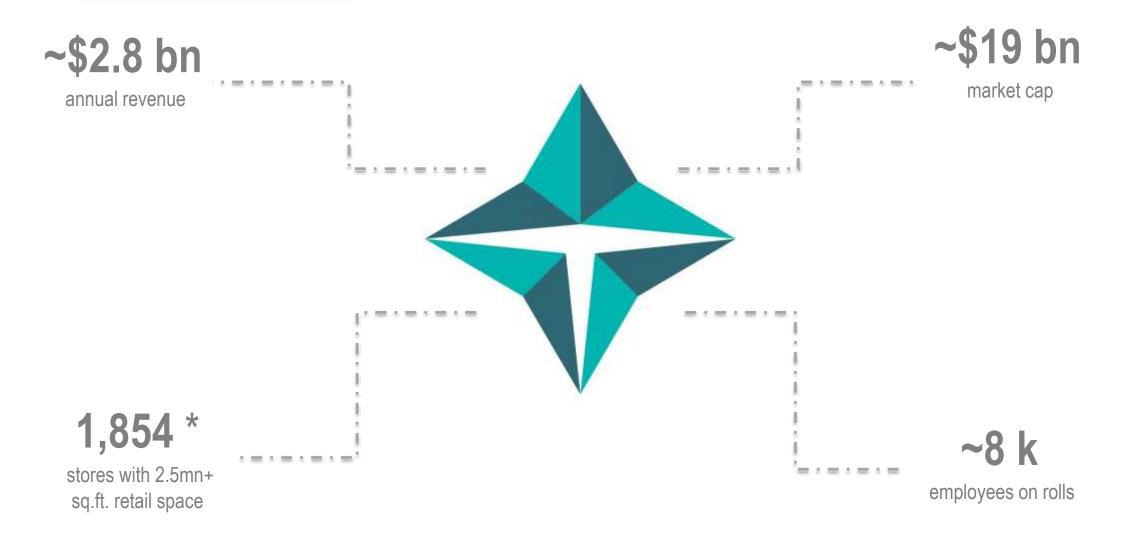




^{*} PED was demerged to wholly-owned subsidiary as TEAL

Titan Today





*Note: Store count includes Caratlane stores also.

Our Strengths





Design and Development

800+ New time products every yearreddot Award to 2 Edge watchesDifferentiated Jewellery CollectionsCustomized lenses with 3D visual mapping

Manufacturing

12 Manufacturing and assembly facilities
State of the art Karigar Centres for Jewellery
Components exported to Swiss watch makers
3600+ employees engaged in factories

Brand Building

Tanishq: India's leading Jewellery brand

Titan: Our flagship watch brand

Raga: Exclusive women's watch brand
Fastrack: India's largest youth brand

Sonata: India's largest selling watch brand

Retail and Customer Service

Exceptional Customer Experience

Merchandising Effectiveness

Impactful Retail Identities

Engagement of store staff

Extensive After Sales Service network

Our Brands



			30	
Luxury	FAVRE-LEUBA	ZOYA		
Premium	XV ys NEBULA	フ		TANEIRA
Mid Market	TITAN Tastrack	74NISHQ Ma CARATLANE	TITAN E UEPIUS GLARES by TITAN fastrack	SKINN TITAN
Mass Market	SONATA A TATA Product			



Jewellery













Brands

TANISHQ: flagship brand ZOYA: luxury segment play

MIA: Tanishq sub-brand for fashionable fine jewellery CARATLANE: a Tanishq partnership, omni-channel

Manufacturing

Studded jewellery manufactures mostly in-house

Plain gold jewellery mostly outsourced

3 manufacturing facilities

4 state of the art karigar centers: Industry best practice

Points of Sale

Largest jewellery retailer in the country

Jewellery sales through EBO and ecommerce

EBO: Tanishq, Zoya, Mia, Caratlane

Website: www.tanishq.co.in, www.zoya.in, www.caratlane.com

www.miabytanishq.com

Design Excellence

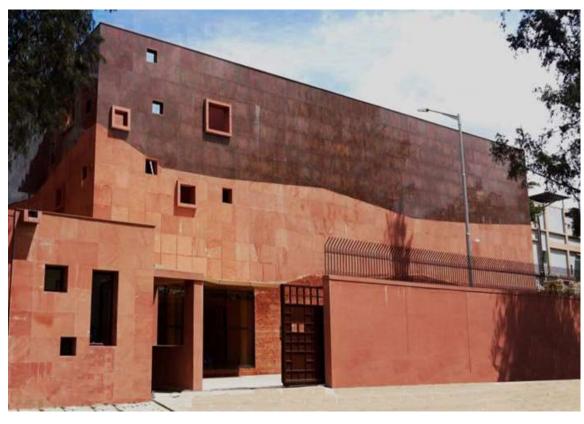
Key product differentiator

Capability for in-house design of many collections

Jewellery













Jewellery - Stores















Watches & Wearables Division

Watches & Wearables - Overview

















Brands

6 major in-house brands & 7 international brands

Manufacturing

5, state of the art, watch and component manufacturing/assembly plants

Points of Sale

EBO: World of Titan, Fastrack Stores

OWN MBO: Helios

MBO: present across 7k+ dealers/ MBOs **LFS:** Large format departmental stores

ECOM: www.titan.co.in, www.fastrack.in, www.sonatawatches.in,

www.helioswatchstore.com and market places

EXPORTS: 1,123 POS in 33 countries

Customer Service

Largest network of exclusive service centers 662 watch care centers in 241 towns

Sophisticated Design & Development

Core strength: Industrial, Retail and Graphic design Numerous international award-winning designs

Watches & Wearables - Manufacturing





Watch factory, Hosur



SS Watch Case Manufacturing, Coimbatore



Watch Assembly Unit, Roorkee

TITAN



Watch Assembly Unit, Sikkim



Watch Assembly Unit, Pantnagar



Watches & Wearables - Stores



'World of Titan' Store













Eyewear Division

Eye Wear











Brands

TITAN EYE PLUS: Retail brand

TITAN: main in-house frames and lenses brand

FASTRACK and GLARES: in-house sunglasses brand

LICENSED BRANDS: for frames and lenses

Manufacturing

Integrated lens and Frame manufacturing facility in Chikkaballapur

Points of Sale

TITAN EYE PLUS: India's largest optical retail chain

Sunglasses are sold through departmental store kiosks and MBO format

also

EBO: TITAN eyeplus

Ecommerce: https://www.titaneyeplus.com

Differentiators

Zero-error testing; Vision check online

Remote eye testing at stores

Tie-up with Sankar Nethralaya for training of store staff and optometrists



In-house brands



fastrack













Manufacturing

Integrated Eyewear facility - Chikkaballapur



Lens Labs

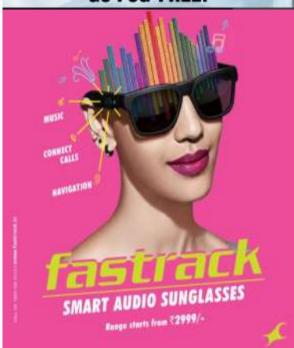




















Fragrances, Accessories & **Indian Dress Wear (Taneira)**

Fragrances





Brands

SKINN by Titan

Fine French perfumes at very attractive price points

Manufacturing

Crafted in France by celebrated perfumers, and distilled from the finest ingredients

Manufactured in India

Points of Sale

Sold through World of Titan Channel, key departmental store chains and Ecommerce

One of the highest selling perfumes in all departmental stores Plans to strengthen the distribution further in the coming year Packaging innovations for trial and gifting

Ecommerce: https://www.skinn.co.in

Differentiators

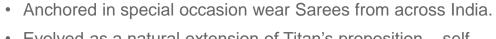
Exceptional fragrances at a very attractive price point
Similar products from international competition at very high price points
Domestic branded competition almost non existent

Taneira





DELHI



• This youngest brand of Titan Company Ltd was launched as pilot in

- Evolved as a natural extension of Titan's proposition self expression and design.
- Large, unorganized, deeply Indian 5,000 year old category (like Jewellery).
- 14 Stores as of 31st Dec '20.

Feb 2017 with 2 stores in Bangalore.



















Q3'21 Performance



Company

- The Company witnessed good consumer demand in the festive season and recorded revenue of INR 6,947 cr. (excl. bullion sale), growth of 12%, led by strong growth of 16% in Jewellery division. Other two divisions have also moved closer to the full recovery.
- The 'War on waste' program is tracking well on internal milestones. There has also been significant focus on optimizing inventory and generating cash flows this year. The Company has recognized INR 6 cr. in 'Other income' for the rent waivers from negotiations.
- Other expenses includes INR 51 cr. of ineffective hedge loss due to mismatches in hedge designations and actual gold quantity sold. However, the impact on the bottom line due to this is negligible as this loss was compensated by lower gold cost hitting the P&L account. (For further explanation on hedge accounting, please refer to our <u>note on accounting</u> of bullion hedge uploaded on 19th August 2020).
- Working capital management has been the priority of the Company since the inception of War on Waste program. During the year, the Jewellery division has kept tight control on inventory, by reducing the inefficiencies and selling part of gold, received through the exchange program, in the bullion market. Healthy profits and continued focus on Gold-on-lease for inventory replenishment has led to the improvement in cash position
- During December 2020, the Company decided to significantly scale down the operations of its wholly owned subsidiary, Favre Leuba AG (FLAG) owing to the pandemic. Consequent to this, the Company has performed an impairment testing of its investments in FLAG and has made a provision of ₹ 137 crores towards impairment in the guarter and disclosed under exceptional items.



Company

- In line with the Company's strategy to focus on primary business and proprietary brands, and as mutually agreed with Montblanc Services B.V., the Company has exercised the full put option on 8th December 2020 as per the joint venture agreement and would be divesting its stake in the Montblanc India Retail Private Limited. The requisite formalities will be completed with in 60 days from the date of exercise of full put option as per the terms of the joint venture agreement. The Company had regrouped the investments in Montblanc India Retail Private Limited as "Asset held for sale" in the balance sheet as at 30 September 2020. During the quarter ended 31 December 2020, the Company continues to group the Investments under "Asset held for sale".
- Titan Commodity Trading Limited has now received approval of admission of Membership as a Trading Member (Stock Broker) on Multi Commodity Exchange of India Ltd. (MCX) along with SEBI approval for the same. The company is setting up its processes and is expected to commence its activities in the very near future.



Jewellery

- The division has been witnessing improving sales trajectory and recorded revenue of INR 6,249 cr. (excl. bullion sales of INR 340 cr.), growth of 16%. This was also aided by another quarter of higher contribution from coin sales, although lower than 14% contribution in Q2'21. Coins contributed to 8% of sales in Q3'21, compared to 5% in Q3'20.
- The quarter also witnessed a well-rounded recovery with improvement in walk-ins and pick up of sale in metros, sub 1-lakh category and studded segment.
- The studded mix saw sequential improvement in Q3'21 to 26%, although still lower compared to 29% in Q3'20. EBIT margin was impacted by the lower studded mix and higher coin sales, which was partially recouped by reduction in fixed expenses.
- The division has recognized a loss of INR 51 crores during the quarter (INR 740 crores for the nine months period) on account of ineffective hedging in 'other expenses'. However, this was compensated by lower gold rates on inventory sold and therefore impact on EBIT margin was negligible.
- In Union budget, the custom duty on Gold imports (including surcharge and cess) has been reduced from 12.5% to 10.75%.



Watches & Wearables

- The division had a recovery rate of 88% in Q3, compared to the revenue of same quarter in last year and recorded a revenue of INR 550 cr. in the quarter.
- The E-commerce channel is leading the recovery with very strong absolute growth of over 30%. The recovery rate for all the retail channels had been steadily increasing month on month primarily due to higher consumers walk-ins and better ticket size.
- Titan launched its latest line of smart watches, TRAQ meant for outdoor sports like running, cycling, swimming and triathlon. TRAQ is a high performance watch with on board GPS, 9 axis accelerometer, trans-reflective display and heart rate monitor to address the needs of the sports enthusiast. The early reviews for the watch have been very encouraging.
- Strong cost focus led to EBIT margin of 10.3% and EBIT of INR 57 cr., despite the negative operating leverage.

Eye Wear

- The division had recovery of 93% in Q3, compared to the revenue of same quarter in last year and recorded revenue of INR 124 cr.
- Better product mix, lower discounts compared to last year and cost control led to the EBIT improvement to INR 22 cr. with EBIT margin of 18.1%.



Other business - Fragrances, Indian dress wear and Accessories

- Other businesses had a revenue recovery of 77%, compared to the revenue of same quarter in last year.
- 'Taneira' opened another store in Mumbai during the quarter, taking the total store count for the business to fourteen covering six cities. The brand launched EIRA collection i.e. a range of stitched kurta sets in the quarter. Taneira increased its online presence through listing of the products on marketplace platforms viz Myntra and Nykaa Fashion.
- The recovery rate for Fragrances and accessories continued to be muted due to the slow recovery of two of the biggest channels, trade and LFS.



Q3 Performance – Subsidiaries

Titan Engineering and Automation Ltd (TEAL) - 100% owned Subsidiary

- TEAL had a decline of 31% in Q3. The Automation Business has been doing well, on the back of Medical Devices order for detecting TB and Covid-19. The Aerospace Business continues to face headwinds due to the grounding of flights due to Covid-19.
- The Division's focus on costs and capital employed is yielding results.

CaratLane (72.3% owned Subsidiary)

- CaratLane delivered a growth of 33% for the quarter and there has been almost full revenue recovery for the year to date. This growth was
 driven by a strong Diwali plan and pick-up in consumer sentiment during the season. While online demand had remained strong from Q2, retail
 stores also saw a huge pick up from mid-October once the festive season kicked in. Next day delivery was also initiated enabling faster delivery
 to customers in the metro cities.
- The strong revenue growth in the quarter enabled the company to report EBIT of Rs. 21 cr for the quarter and Rs. 8 cr for the year to date.

Retail Network



	Net Additions (in 9M'21)		As on 31st Dec'20		
	Stores	Sq. Ft.	Stores	Towns	Sq. Ft.
Tanishq	24	101K	351	214	1.34mn
Zoya	0	0	4	3	18K
CaratLane	16	17K	108	41	93K
Mia	2	0.6K	40	19	13K
WOT	0	(4K)	499	225	404K
Fastrack	(14)	(8K)	169	83	84K
Helios	6	5K	98	43	82K
Titan Eye+	(13)	(10K)	571	236	376K
Taneira	2	5K	14	6	52K
Total	23	107K	1,854	292	2.5mn

Retail Growth – Q3'21 and YTD'21



	Q3'21		9M'21
	Sales value growth	Like-to-Like growth	Sales value growth Like-to-Like growth
Tanishq	13%	7%	(18%) (23%)
CaratLane	39%	10%	(5%) (30%)
World of Titan	(14%)	(15%)	(47%) (47%)
Fastrack	(24%)	(22%)	(53%) (51%)
Helios	(9%)	(14%)	(35%) (36%)
LFS (for Watches)	(23%)	(23%)	(60%) (59%)
Titan Eye+	(3%)	(3%)	(38%) (27%)

^{1.} Above retail growth is based on secondary sales (at consumer prices) in Titan branded retail stores (including franchisee stores) and LFS only. Reported revenue is based on secondary sales to consumers in L1 and L2 stores and primary sales to L3 stores, distribution partners and institutional clients. Consumer discounts, franchisee pay-outs and GST is netted off from consumer prices for reported revenue.

P&L – Q3'21 & 9M'21 - Standalone



in INR Crores	Q3 '20	Q3 '21	YoY
Revenue from Operations			
- Sale of products/ services	6,106	6,912	13%
- Other operating revenue	100	375	
Other Income	20	37	
Total Income	6,226	7,324	18%
COGS	4,663	5,693	22%
Gross Contribution	1,563	1,631	4%
Employee benefits expense	285	226	-21%
Advertising	141	86	-39%
Ineffective Hedge	-	51	
Other expenses	382	373	-2%
Total Overheads	808	736	-9%
EBITDA	755	896	19%
Depreciation & Amortization	78	84	8%
EBIT	677	811	20%
Less: Finance expense	40	46	14%
PBT (before exceptional items)	637	765	20%
Less: Exceptional Items	-	137	
Less: Tax	167	209	25%
PAT	470	419	-11%

9M '20	9M '21	YoY
15,362	12,055	-22%
219	1,412	
106	147	
15,687	13,614	-13%
11,414	10,158	-11%
4,273	3,456	-19%
796	660	-17%
401	153	-62%
-	740	
1,155	850	-26%
2,352	2,403	2%
1,921	1,054	-45%
220	249	13%
1,701	804	-53%
112	136	21%
1,589	668	-58%
-	137	
429	183	-57%
1,160	348	-70%

Total Income – Q3'21 & 9M'21



Total Income ⁽¹⁾ (in INR Crores)	Q3 '20	Q3 '21	YoY
Jewellery	5,409	6,249	16%
Watches	625	550	-12%
Eyewear	133	124	-7%
Others / Corporate (2)	59	61	4%
Standalone (w/o bullion sale)	6,226	6,984	12%
Jewellery - Bullion sale		340	
Standalone	6,226	7,324	18%
Caratlane	206	275	33%
TEAL	126	87	-31%
Others/ Consol. Adj. (3)	(7)	(27)	
Consolidated	6,550	7,659	17%

9M '20	9M '21	YoY
12,984	10,877	-16%
2,059	1,025	-50%
436	248	-43%
208	132	-37%
15,687	12,282	-22%
	1,332	
15,687	13,614	-13%
474	468	-1%
325	254	-22%
(34)	(57)	
16,452	14,280	-13%

Mix -	9M'21
	89%
	8%
	2%
	1%
	100%

Note:

- **1.** Total Income also includes other income.
- **2.** Others include Accessories, Fragrances and 'Indian Dress Wear' business
- **3.** Others include Favre Leuba AG and Titan Holdings International FZCO.

EBIT - Q3'21 & 9M'21



EBIT (in INR Crores) (1)	Q3 '20	Q3 '21	Growth %
Jewellery	701	752	7%
Watches	52	57	9%
Eyewear	(7)	22	
Others/ Corporate (2)	(69)	(19)	
Standalone	677	811	20%
Caratlane	3	21	
TEAL	28	6	
Others/ Consol. Adj. (3)	(15)	(46)	
Consolidated	693	793	14%

9M '20	9M '21	Growth %
1,527	983	-36%
293	(111)	
(16)	-	
(103)	(68)	
1,701	804	-53%
(7)	8	
57	31	
(36)	(94)	
1,715	749	-56%

EBIT Margin (4)	Q3 '20	Q3 '21
Jewellery	13.0%	12.0%
Watches	8.3%	10.3%
Eyewear	-5.3%	18.1%
Standalone	10.9%	11.6%

9M '20	9M '21
11.8%	9.0%
14.2%	-10.8%
-3.7%	0.0%
10.8%	6.5%

Consolidated	10.6%	10.8%
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10.4%	5.8%	
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Note: 1. EBIT is before exceptional items.

- 2. Others include Accessories, Fragrances and 'Indian Dress Wear' business.
- 3. Others include Favre Leuba AG and Titan Holdings International FZCO.
- 4. EBIT Margin is calculated on Total Income excluding Bullion sale.

Capital Employed - Standalone



in INR Crores	Segment Assets	
	31-Mar-20	31-Dec-20
Watches	2,143	1,902
Jewellery	8,225	8,755
Eyewear	495	425
Others	217	201
Corporate	2,108	3,756
Total	13,188	15,039

Segment Liabilities	
31-Mar-20	31-Dec-20
775	650
4,449	6,898
234	210
91	98
814	196
6,363	8,052

Capital Employed	
31-Mar-20	31-Dec-20
1,368	1,252
3,775	1,857
261	215
127	103
1,294	3,560
6,825	6,987

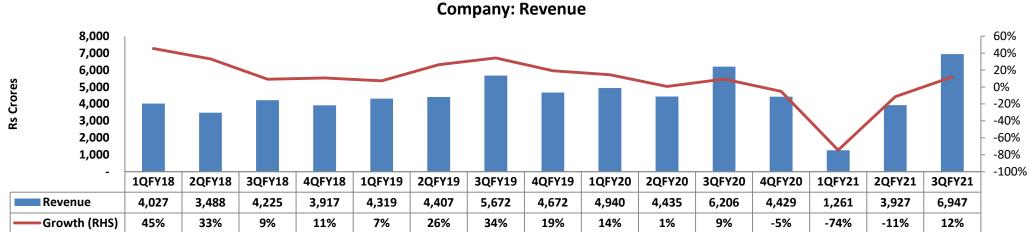
Note: Others include Accessories, Fragrances and 'Indian Dress Wear' business

- Liabilities of Jewellery division is higher primarily due to increase in Gold on Loan liability.
- Capital employed of Corporate is higher due to increase in cash & investments.



Performance Trends



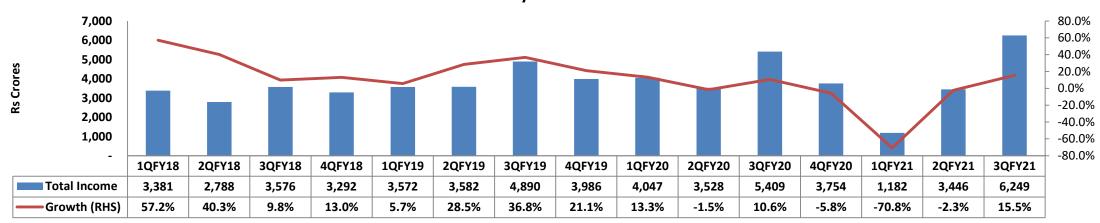




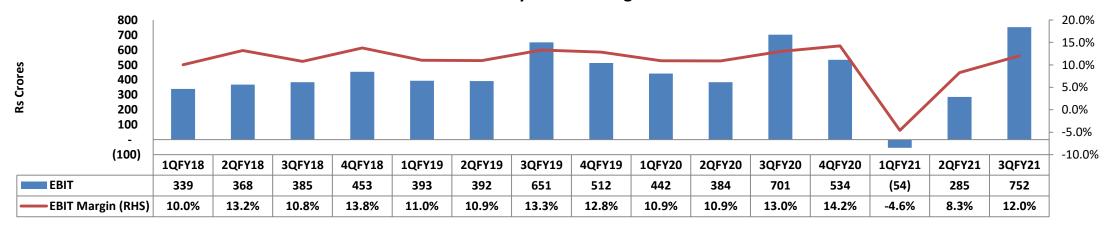
Note: 1. Q1'21, Q2'21 and Q3'21 revenue is before bullion revenue of INR 601 cr., 391 cr. and 340 cr. respectively. 2. PBT is before exceptional items.







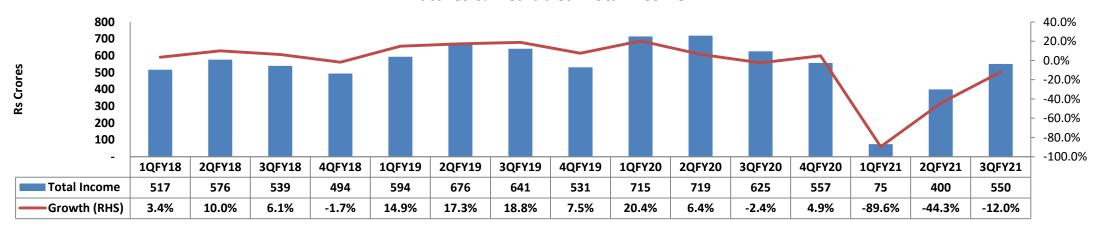




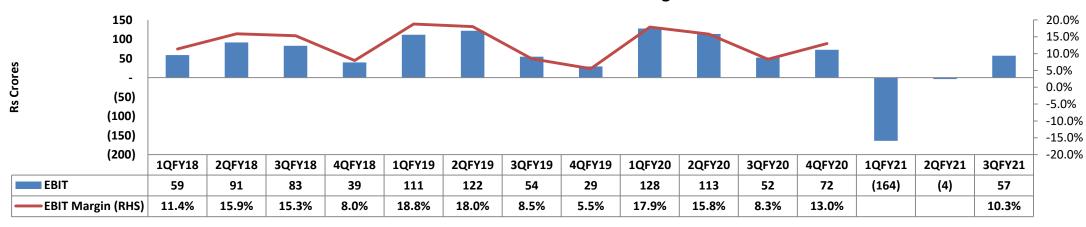
Note: 1. Q1'21, Q2'21 and Q3'21 revenue is before bullion revenue of INR 601 cr., 391 cr. and 340 cr. respectively.





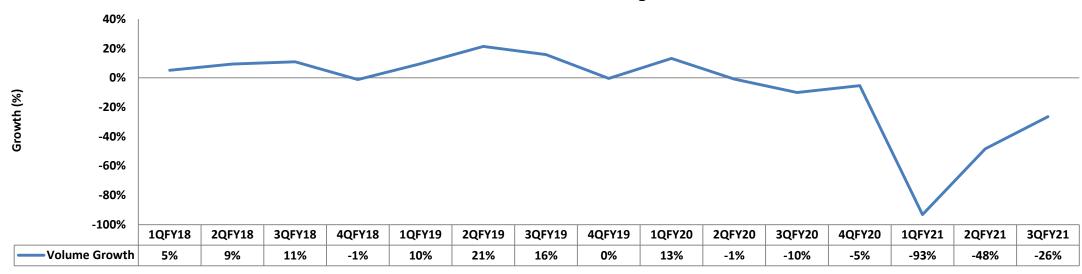


Watches & Wearables: EBIT & Margin

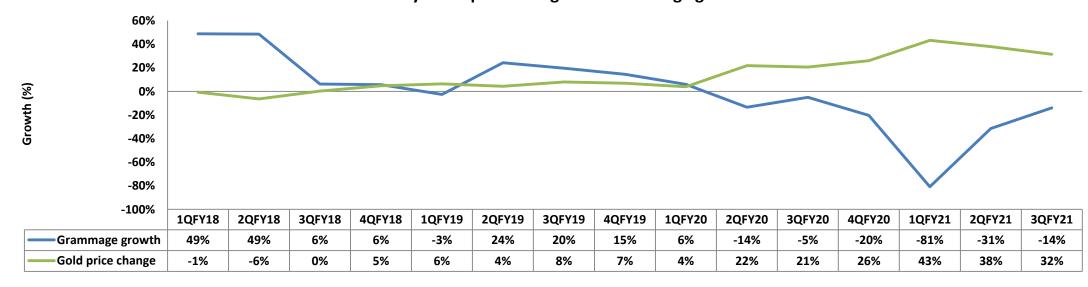






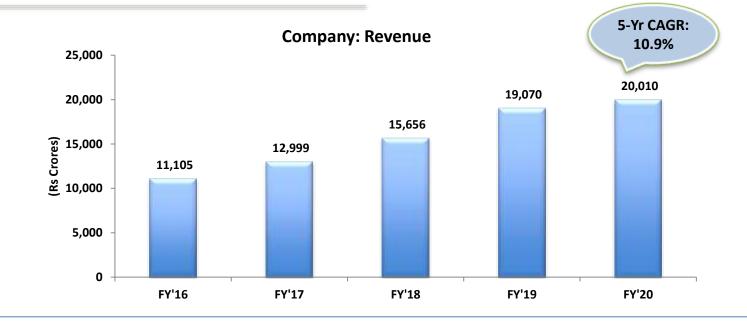


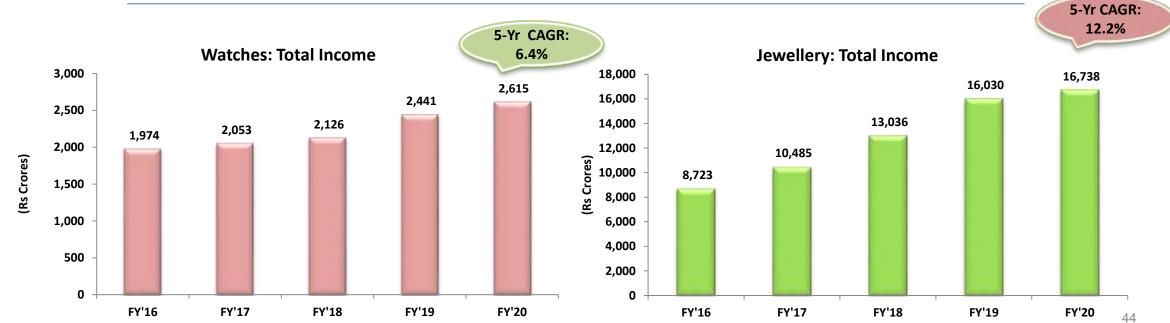
Jewellery: Gold price change and Grammage growth



Annual Performance Trends - Standalone



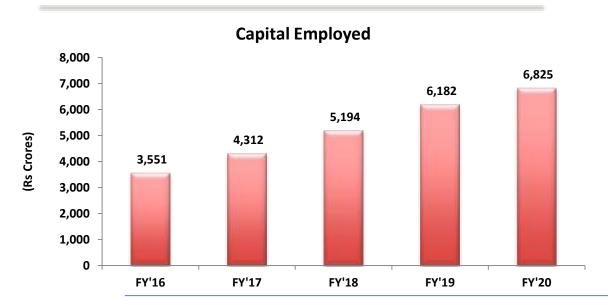


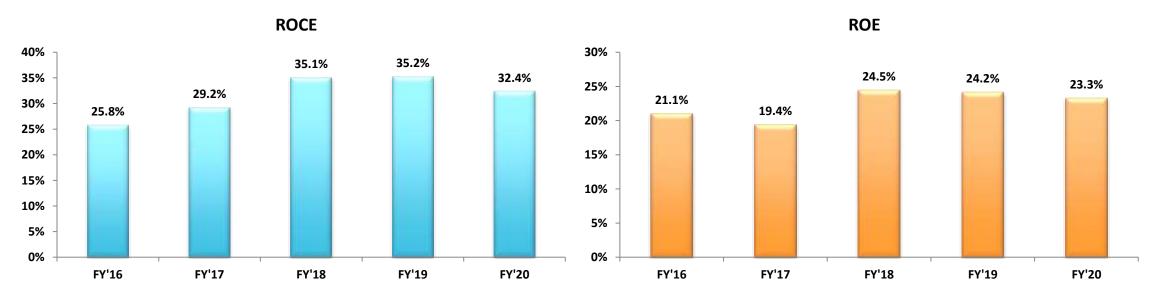








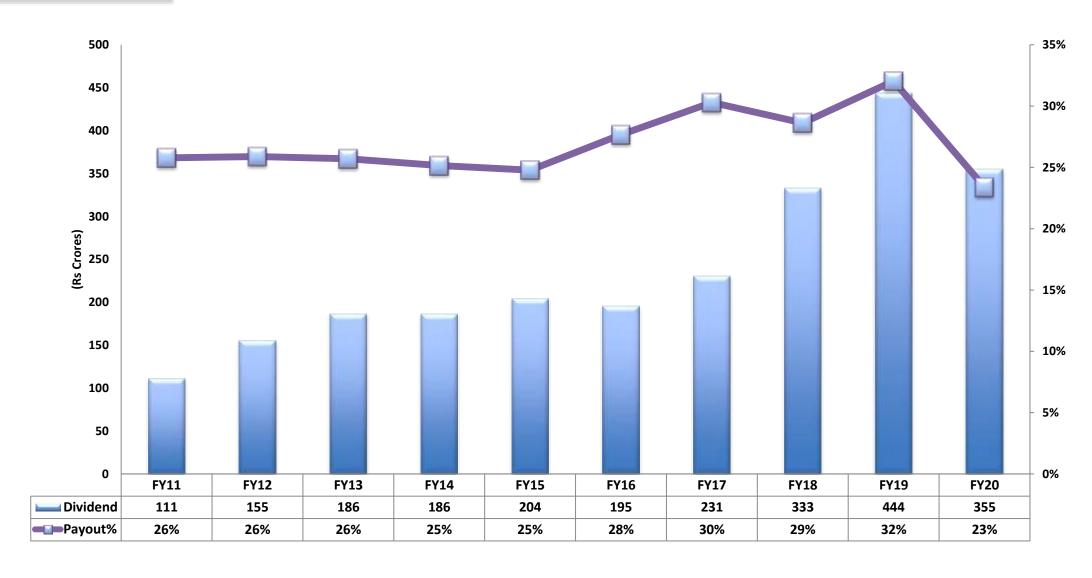




Note: 1. In above ROCE calculation, EBIT is before exceptional items.

Dividend

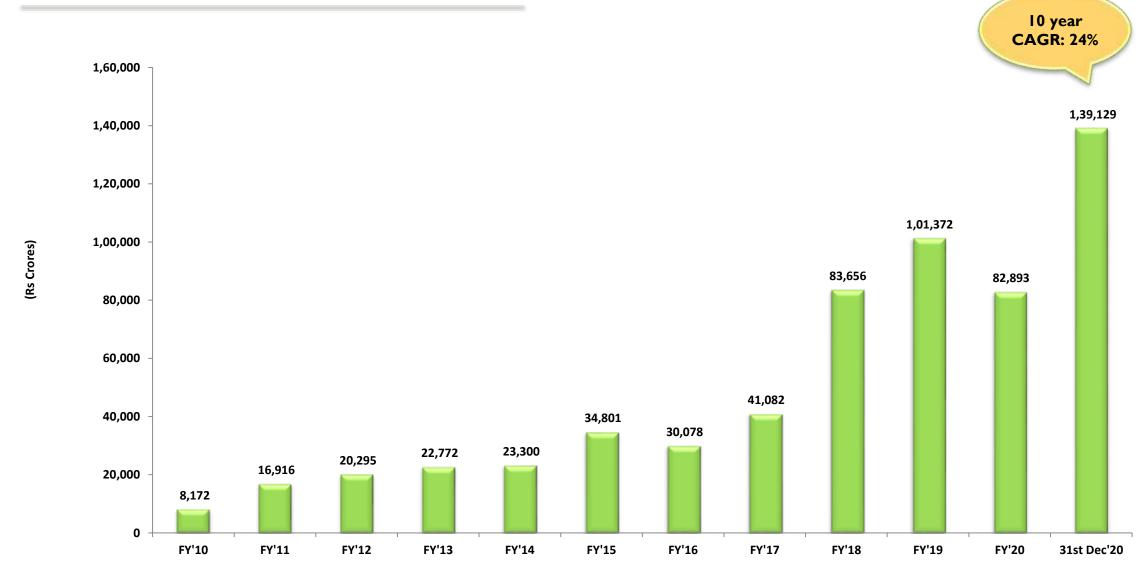




Note: Above dividend payout ratio is excluding the Dividend Distribution Tax

Market Capitalisation





Sustainability @ Titan



CSR focus at Titan will continue be driven by broad themes such as upliftment of the underprivileged girl child, Skill development for the under privileged and support for Indian Arts, Crafts and Heritage. We will also support local causes that are supportive of our neighborhood wherever we are present as part of our responsible citizenship initiative.

Area	Key Initiatives
Girl Child / Education	Following all the safety protocols across all our partners, and full support by community there has been a significant focus on bringing in technology to reach out to the children. Launched a state of art technology Mind spark with tablets given to students. We have completed 1 st phase training of 325 teachers under teacher training program. 16172 girls (more than 90%) of our education program have been attending our classes. Our Kanya Sampurna program in Cuddalore and Yadgir is also progressing well
Skill development for underprivileged	Titan LEAP programs on employment, and employability at the spokes continue to make progress. We are nearing the targets we have set for ourselves. 2323 students across all Titan LEAP (skilling) programs were trained. Tribal women livelihood program has reached out to 200 women so far. We have formulated Institute Management committees for the Tribal ITI's and a formal MOU will be signed with Govt of TN for development.
Support to Indian Arts Crafts and heritage	We have launched a craft patriot program to support craftsperson to sell their products during covid times. Craft community in Benares continues to progress with precautions in place, 55 women are being benefitted.
Design Impact Awards for Social Change	Design Impact Movement that aims to bring in Design thinking for social change amongst the student / youth community is being planned for launch during Early Feb.
Responsible citizenship	Both our programs in Uttarakhand i.e. the Integrated Village development and Water and sanitation continue to progress, and so also is our watershed program with NABARD in Cuddalore. We have also adopted a lake for rejuvenation in Pantnagar
Others	We have almost completed our engagement pertaining to the Covid relief. Our program with the Tata trusts ie Mission Gaurav, focusing on migrant worker community in four states is ongoing and will be completed over a 6- month period. We have reached out to 3.12 Lakh beneficiaries through our Covid support alone, excluding the reach made by the Mission Gaurav (migrant support through the Tata trusts) Program.

Thank You

For any queries, please email to investor-relations@titan.co.in

