May 3, 2023

## Titan Company Limited

Earnings Presentation for the Quarter and Year ended March 31, 2023

## Disclaimer

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Certain statements are included in this release containing words or phrases such as "will," "aim," "will likely result," "believe," "expect," "will continue," "anticipate," "estimate," "intend," "plan," "contemplate," "seek to," "future," "objective," "goal," "project," "should," "will pursue" and similar expressions or variations of these expressions, that are "forward-looking statements". Actual results may differ materially from those suggested by these forward-looking statements due to certain risks or uncertainties associated with our expectations with respect to, but not limited to, our ability to implement our strategy successfully, the market acceptance of and demand for our products, our growth and expansion, the adequacy of our allowance for credit to franchisees, dealers and distributors, technological changes, volatility in income, cash flow projections and our exposure to market and operational risks. By their nature, certain market risk disclosures are only estimates and could be materially different from what may actually occur in the future. As a result, actual future gains, losses or impact on net income could materially differ from those that have been estimated.

In addition, other factors that could cause actual results to differ materially estimates in the forward-looking statements include, but are not limited to, general economic and geo-political conditions in India and the other countries that have an impact on our business activities; inflation, unanticipated variance in interest rates, foreign exchange rates, the prices of raw material including gold and diamonds, or other rates or prices, changes in Indian and foreign laws and regulations, Acts of God, acts of terrorism, acts of war and pandemics, tax and accounting regulations, and changes in competition and the pricing environment in India. The Company may, from time to time make additional written and oral forward-looking statements, including statements contained in the Company's filings with SEBI and the Stock Exchanges and in our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company, to reflect events or circumstances after the date thereof.

## Agenda

(1)

## Company Overview

Titan Journey | Titan at a Glance | Our Business Segments | Lifestyle Brands

## 2 Performance Highlights

Company Highlights| Total Income| EBIT

3 Business Highlights
Jewellery | Watches \& Wearables | EyeCare | Emerging Businesses | CaratLane | TEAL

Retail Network
Jewellery Presence \| Watches \& Wearables Presence \| EyeCare Presence | Taneira Presence | Network Trend | Retail UCP Growth
Financial Update
Statement of Profit and Loss | Total Income and EBIT | Capital Employed| Balance Sheet | Performance Trends | Others

Awards \& Recognition | Sustainability @ Titan

## Company Overview

Titan Journey
Titan at a Glance
Our Business Segments
Lifestyle Brands

Titan Journey



Retail Area sq ft


Note:

1. Total Income excludes bullion sales
2. Market Capitalization as of March 31, 2023
3. All numbers are on a consolidated basis

## Our Business Segments



## Jewellery

## India's Leading Organised Jewellery Retailer

2 Manufacturing facilities in
Hosur \& Pantnagar


Leveraging technology in manufacturing


4 state of the art Karigar Centers
CARATLANE
(anishe Partnership


763
Retail Stores
Network

40\%+
Recycled Gold usage (via exchange policies)

atata product

- *Market share as a \% of Total Indian Jewellery market based on internal estimates
- All figures are on a consolidated basis


## Watches \& Wearables

TIT AN


India's Leading Watches Company

## $\sqrt{5}$ TITAN

## fastrack

SONATA

## xV|ys

$\pi$ TITAN SMART

NEBULA

TOMMY =HILFIGER

## 1,005 emos $8,000+\mathrm{MBO}$

## 5

Manufacturing \&
Assembly Facilities
(loop)

KENNETH COLE
new york

## 306

Town Presence
Pan-India

New Campaigns /
Collections Q4FY23

## EyeCare

## India's Most Trusted Optical Chain

## TITAN EYE+




Manufacturing facility at Chikkaballapur


2 Lens Lab facilities at Noida \& Kolkata


## India's Leading Fine Fragrances Brand

## SKINN


get that
MAlN
CHARAC
fastrack

ACTER


SKINN Ranked*
\#1
in Departmental
Chains

## 2,200+

Multi Brand Outlets
*based on internal sales data in the current fiscal year

## Thoughtfully Designed Bags



## IRTH

## Fastrack <br> Girls Bags

Online Presence
Tata CLiQ, Nykaa, Myntra and irth.in

Online Presence
Tata CLiQ, Nykaa, Myntra, Flipkart and Amazon


Weavershala is an initiative by Taneira towards supporting weavers with technical expertise and improving their working conditions

Finest range of pure handcrafted weaves from across the country

## TANEIR^

A TATA PRODUCT


22
Town Presence


* Clusters represent regions of India with distinct traditional handloom weaving practices

Lifestyle Brands

|  | Watches \& Wearables | Jewellery | EyeCare | Fragrances and Fashion Accessories | TITへN <br> Indian <br> Dress Wear |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Luxury \$\$\$\$ | NEBULへ | $7 \bigcap_{\text {A TATA PRODUCT }} A$ |  |  |  |
| Premium \$\$\$\$ |  | $\underset{\text { TANISHQ }}{7 T}$ | $\frac{\text { TITAN }}{U L T \mid M A}$ <br> Engineered to Precision | \\|RTH | TMNEIRM |
| Mid Market \$\$\$\$ |  |  | TITAN EYE+ <br> GL^RES <br> by TITAN fastrack | SKINN fastrack |  |
| Mass Market \$\$\$\$ | $\underbrace{(\text { Goop }}_{\text {leted }} \text { SONATA }$ |  |  |  |  |

# Performance Highlights 

Company Highlights

Total Income
EBIT

## Company Highlights - Standalone

₹8,753 cr<br>Total Income

25.5\%<br>YoY Growth

₹1,053 cr
EBIT

- Company grew by $25.5 \%{ }^{1}$ YoY in Q4FY23 achieving a standalone Total Income of ₹8,753 cr. The 3-year CAGR was 25.1\%
- Corresponding FY23 Total Income came to $₹ 36,361 \mathrm{cr}$, a growth of $37.7 \%{ }^{1}$ YoY. FY22 had a low base due to Covid disruptions in Q1 \& Q4FY22 and fragile geo-political situation during the end of the fiscal year. The 3-year CAGR was 21.7\%
- Standalone EBIT ${ }^{2}$ for the quarter was $₹ 1,053 \mathrm{cr}$ (higher by $\sim 37 \%$ YoY) and clocking $12.0 \%$ EBIT margin
- Standalone EBIT ${ }^{2}$ for FY23 came in at ₹ $₹, 705 \mathrm{cr}$ (a growth of $\sim 48 \%$ YoY) with $12.9 \%$ EBIT margin
- The Board of Directors at its meeting held on May 3, 2023 has recommended a dividend of $₹ 10$ per equity share for the year ended 31 March 2023. The same is subject to shareholders' approval in the ensuing Annual General Meeting.


## Note:

1. Total Income excludes bullion sales of $₹ 1,055 \mathrm{cr}$ and $₹ 375 \mathrm{cr}$ in Q4FY23 and Q4FY22 respectively; $₹ 2,208 \mathrm{cr}$ and $₹ 1,045 \mathrm{cr}$ in FY23 and FY22 respectively
2. EBIT includes Other Income of ₹104 cr and ₹76 cr in Q4FY23 and Q4FY22 respectively; ₹299 cr and ₹246 cr in FY23 and FY22 respectively

## Q4FY23 Total Income Highlights - Standalone



## Note:

1. Figures in $₹$ Crores, unless stated otherwise
2. Total figures include Corporate segment
3. Jewellery and Total figures exclude bullion sales of $₹ 1,055 \mathrm{cr}$ and $₹ 375 \mathrm{cr}$ in Q4FY23 and Q4FY22 respectively
4. Emerging Businesses include Fragrances and Fashion Accessories, Indian Dress Wear
5. Total Income from International Business is included in the respective divisions

## Q4FY23 EBIT Highlights - Standalone



## Q4FY23 Total Income Highlights - Consolidated



## Note:

1. Figures in $₹$ Crores, unless stated otherwise
2. Total figures include Corporate segment
3. Jewellery and Total figures exclude bullion sales of $₹ 1,055 \mathrm{cr}$ and $₹ 375 \mathrm{cr}$ in Q4FY23 and Q4FY22 respectively
4. Other Businesses include Emerging Business Divisions of Fragrances and Fashion Accessories, Indian Dress Wear and the Subsidiaries TEAL and TCTL
5. Total Income from International Business is included in the respective divisions

## Q4FY23 EBIT Highlights - Consolidated



## Business Highlights

Standalone
Jewellery
Watches \& Wearables
EyeCare
Emerging Businesses
Key Subsidiaries
CaratLane
TEAL

- Total Income increased by $23.5 \%$ YoY over a partially disrupted base quarter of Q4FY22. Domestic operations recorded a $21 \%$ YoY growth
- Buyers growth at $\sim 15 \%$ YoY (both new and repeat) was a key catalyst; Average ticket sizes too saw significant improvement growing ~8\% YoY
- Higher price bands continued to see better growths. The studded mix was also higher for the quarter, sequentially, due to the seasonal activation, and also higher YoY compared to the same period last year
- Wedding segment growth recovered, inching marginally ahead of overall retail sales growth
- Competitive intensity on Gold rates continued to remain high. Margins in the studded category normalized to pre-covid levels with consumption of older lower cost diamond inventory getting over in Q3FY23
- EBIT came at ₹997 cr clocking a margin of $13.2 \%$, as expected, in a studded activation led quarter
- New store expansions (net) included 12 store additions of Tanishq (including 1 in Silicon Oasis, Dubai), 18 stores of Mia by Tanishq and 1 store in Zoya for the quarter


## ₹7,576 cr <br> Total Income

## 23.5\%

## YoY Growth

## ₹997 cr

EBIT

## 13.2\%

EBIT Margin

Distribution of key categories as \% of Jewellery division sales


Q4FY20


Q4FY22


## Glimpses of Tanishq's New Collections and Campaigns



TITへN


## Every Woman a Diamond

The campaign films aimed at building a relatable imagery and celebrating micro moments of a woman's life that are special enough to buy a diamond. The campaign tries to break the barrier on diamond purchase, of it being a dead investment or need to be parked for
bigger milestones in life


[^0]
## Glimpses of Tanishq's Superwoman Campaign

 comp^ny
## Superwoman

Today, women across the board are striving to strike the effortless balance between the multiple roles they play in life and are under the constant unsaid expectation to be thriving at it. But here's a reminder to all the "superwomen" to pause and remove that metaphorical cape sometimes, after all you're human too.

This narrative is inspired by the stories of many a superwomen all around each one of us celebrating the other side of what goes into making them

0
pulkitneetri 1d
Awesome concept. Stuck a chord deep inside when I saw it. I think all working women would be going through this everyday. We are humans afterall not robots!
that.gemini.boy 3d
Loved the human side of a superwoman. What's makes us wonders is that humans. We have emotions, fatigue, feelings because we are not machines.

## Glimpses of Tanishq's New Collections and Campaigns



Rivaah - Establishing a deeper connect with the spirited \& confident new age bride who defines trends


Glimpses of Zoya's Samave Collection


## Zoya - Celebrating ‘Her’ through Meaningful Experiences

Musical ode to the life of a Courtesan
by Manjari Chaturvedi


Experimental theatre experience to bring alive the journey of The Indus


Glimpses of Mia's Rare Pair Collection and Valentine's Campaign


## Mia was the Primary Sponsor for RCB Women's Team



## Q4FY23 Watches \& Wearables Highlights

- Revenue from domestic operations grew $41 \%$ YoY contributed handsomely by analog watches segment growing $32 \%$ YoY and $170 \%$ YoY growth in the Wearables subsegment
- Division whilst hitting the coveted $₹ 5,000 \mathrm{cr}$ annual retail sales value (Uniform Consumer Price) for the first time also achieved a landmark milestone of 1,000+ stores presence pan-India
- Wearables segment too achieved a product sales milestone of 1 million+ smart watches sold for FY23. International Data Corporation (IDC) has rated Titan as one of the Top 5 Smartwatch companies by market share in India*
- Premium brands continued their strong performance with brand Titan and brands in Helios stores, both achieving sizeable double-digit growths
- The Fastrack brand, both analog and smartwatches combined, grew fastest in the portfolio of brands for the second successive quarter in a row
₹871 cr
Total Income
- EBIT came in at ₹98 cr clocking a margin of $11.3 \%$
- The 52 new store expansions pan-India (net) were the fastest in Division's history in a single quarter. These included 21 additions in Titan World, 16 in Helios and 15 in Fastrack

Glimpses of Titan's New Collections and Campaigns


Titan Slim Mechanical
Hand-wound slim, skeletal
watches with in-house movement and impeccable
finishing


Titan Edge
High decibel Edge Ceramic Campaign
to bolster premium journey
Premium buyer growth at 55\% compared to festive period


Edge Squircle in Atlantic Blue
Avante garde in-house design in the Iconic Edge Ceramic

## Glimpses of Titan and Nebula's New Collections and Campaigns



Titan Modern Pairs
Clean modern designs in a variety of trending plating options and shapes


Nebula Art Deco
Automatic
An automatic watch powered by a Swiss movement inspired by the clean and glamorous lines of Art Deco architecture


## Festive Ladies

 Watches Gearing up for the Wedding season with shaped cases in a dressy look with printed dials
## Glimpses of Fastrack's New Collections and Campaigns



Tick Tock 2.0
A stunning range of multifunction watches in classic combinations, assorted plating hues, bold case and pushers


## Urban Camo

A modern take on camouflage, flora and topography for an uber-chic look, with day and date functionality, new domed and layered dials


Video hyperlinks embedded for the above campaign

Glimpses of Sonata's New Collections and Campaigns


Unveil 2.0
Skeletal Quartz collection
with Fashion
Focus and
Deep Design Products


Sonata X Style Icon Awards 2023

Event sponsorship activity to enhance the style association of Sonata on Social Media Platforms

## Glimpses of International Brand New Collections and Campaigns

 COMPANY

## Glimpse of Titan Talk S

## W TITAN TALK S

1.78" AMOLED Display Advanced BT Calling
Music Storage
100+ Sports Modes


Glimpses of Fastrack Wearables Campaigns



## Q4FY23 EyeCare Highlights

- Revenues grew by $22.8 \%$ YoY whilst achieving a landmark milestone of $₹ 1,000 \mathrm{cr}$ in annual retail sales value (Uniform Consumer Price) for the first time
- House brands grew ~22\% YoY whereas International brands grew faster at ~29\% YoY
- Amongst categories, Revenues from Sunglasses grew ~61\% YoY whereas growth in Lenses was ~20\% YoY

F165 cr
Total Income

- Within key channels, Titan Eye+ grew ~20\% YoY, whereas sales from Trade channel grew much faster at $\sim 33 \%$ YoY. E-com tripled on a small base of Q4FY22
- While overall growth was volume-led, the average selling price too saw a marginal improvement YoY (in low single digits)
- Division made a one-time payment of ₹8 cr to franchisee partners to recognize
- EBIT came in at ₹2 cr clocking a margin of $1.2 \%$
- Division expanded its nation-wide presence adding 38 new stores in Titan Eye+ (net) for the quarter


#### Abstract

their extra-ordinary efforts


Glimpses of Expert Who Cares and Sunglasses Campaign


## Glimpses of EyeCare New Collections



Global Trend | New Women's Line | Colorful Acetate

## Q4FY23 Emerging Businesses Highlights

```
F}77\mathrm{ cr
Total Income
\(\mathbf{8 3 . 9 \%}\)
YoY Growth
- Emerging Businesses comprising of Fragrances and Fashion Accessories (F\&FA), and Indian Dress Wear (Taneira) clocked a growth of \(83.9 \%\) in Revenue YoY. Within this, F\&FA clocked ~31\% growth YoY whereas Taneira grew by ~200\% YoY
- In F\&FA, Fragrances grew \(\sim 31 \%\) YoY and Fashion Accessories clocked growth of \(\sim 27 \%\) YoY. Amongst key offline channels, Trade and Large Format Stores (LFS), both clocked growths exceeding 50\% YoY
- Taneira's near tripling of sales was driven by new store openings and healthy like-to-like growth from existing stores. 5 new stores were opened during the quarter, taking the total count to 41 stores covering 22 cities pan-India. Brand continued to expand its national presence by entering the cities of Siliguri, Coimbatore, Ahmedabad, Nagpur and Agartala with its first store in each of these cities. During FY23, Taneira has doubled its store count and expanded the base from 9 cities to 22 cities
- Taneira launched the Summer Sorbet collection - an ode to the beautiful season of new bloom and new beginnings comprising of a range of breezy lightweight sarees, rooted in craft and pure fabrics, appealing to the contemporary woman. The Brand also partnered in a unique Saree Run in Kolkata, that saw participation from over 4,000 women across all age bands. The event aimed to break stereotypes and celebrate women's health and fitness while highlighting the versatility of the six-yard saree
- Continuing with the efforts to preserve the weaving craft and uplift working conditions of the weavers, Taneira opened 7 new Weavershalas during the quarter, ending the year with a tally of 10 Weavershalas

\section*{Glimpses of Skinn's New Collections and Campaigns}


\section*{Glimpses of Fastrack Bag's Campaigns}

COMPAN


Spring Summer'23 Collection
The collection embodies the free-spirited essence of youth with the hopeful spirit of summer. Maxi-minimalist designs that feature uncomplicated shapes with bold elements
\(<a \quad\) rivs \(\quad=\)

PARTNER
From Minibags To Backpacks: We Can't Stop Drooling Over
Fastrack's New Spring Summer '23 Handbags Collection
3 weeks ago
\& ద


Krithika Kumar
Updated: Mar 17, 2023, 15:08 IST


The arrival of the new season marks a time to refresh your wardrobe and showcase your

\section*{IRTH - Glimpses of Brand Outreach}


\section*{Glimpses of Taneira's New Collections and Campaigns}


Summer Sorbet


TANEIR^
Wedding Weaves

Taneira is elated to receive the love of so many beautiful brides draped in timeless, exquisite sarees. Each glowing bride weave her own unique story, just like our sarees.

Sharing a few moments from the celebrations of our Taneira Brides.


Wedding Weaves - Taneira marked the Wedding Season by celebrating women who made Taneira a part of their wedding celebrations. Featuring heart-warming photos of brides and their tribe, the User Generated Content campaign received immense love from the Taneira community

Glimpses of Taneira's New Collections and Campaigns



TITAN

Taneira
celebrating Regional festivals

Campaigns


\section*{Glimpses of Taneira Events}

Taneira Saree Run in Kolkata witnessed 4k women coming together to embrace their fitness and celebrate saree as a garment



Taneira sponsored renowned authors' sessions and engaged with the audience at the Times Delhi Lit fest with the objective to increase brand awareness

\section*{Key Subsidiaries Highlights: CaratLane}

\section*{72.3\% owned Subsidiary}
- Total Income grew by \(58.5 \%\) YoY driven by gifting campaigns around Valentine's day
- Revenue from the key category of Studded grew at \(\sim 57 \%\) YoY. It continues to contribute \(\sim 75 \%\) of the total business
- EBIT came in at ₹40 cr with a margin of \(6.8 \%\)
- The \#KhulKeKaroExpress campaign around Valentine's day focussed on encouraging customers to look beyond the traditional boundaries to express emotions to their loved ones
- CaratLane created a record of adding 47 new stores (net) in the quarter taking the total store count to 222 stores spread across 88 cities pan-India
₹580 cr
Total Income

\section*{Glimpses of CaratLane New Collections and Campaigns}

Blaze - A collection made for women who want to mark their special milestones and achievements, be it personal or professional

\#KhulKeKaroExpress
Valentines campaign touched upon the lack of expression amidst the abundance of love
Garnered over 60mn views and reached 260mn users on social media


\section*{Key Subsidiaries Highlights: Titan Engineering \& Automation Limited}

Wholly owned Subsidiary
- Total Income at ₹ 174 cr was lower by \(6.7 \%\) YoY
- The Automation Solutions (AS) division Revenues were lower by ~23\% YoY due to slower order deliveries.
- Manufacturing Services* (MS) division grew ~33\% YoY. The order visibility and growth in all segments of Manufacturing Services continues to be encouraging
- EBIT for the quarter was ₹19 cr with \(11.1 \%\) margin
\begin{tabular}{|c|c|c|c|}
\hline F174 cr \\
Total Income
\end{tabular} \begin{tabular}{c} 
(6.7)\% \\
YoY Growth
\end{tabular}\(\quad\)\begin{tabular}{c} 
F19 cr \\
EBIT
\end{tabular}\(\quad\)\begin{tabular}{c} 
11.1\% \\
EBIT Margin
\end{tabular}


New area created for accommodating new machines
* Earlier known as Aerospace and Defence division

\section*{Retail Network}

\author{
Jewellery Presence
}

Watches \& Wearables Presence
EyeCare Presence
Taneira Presence
Retail Network Trend
Retail UCP Growth

Jewellery Presence


Note:
1. Net Additions vis-à-vis previous quarter ended December 31, 2022
2. *includes 6 stores in GCC, and 1 store in New Jersey, North America

ZOYA unveiled at the most iconic address of Luxury - The Taj Mahal Palace


Warm and inviting facade


Private lounge with spectacular views of the Arabian sea


Curved walls to celebrate women's journey


Handcrafted chandelier from sustainable pulp of

\footnotetext{
banana leaves
}


Tanishq's International Presence



\section*{EyeCare Presence}



Taneira Presence

\section*{TANEIR^}


Note:
Net Additions vis-à-vis previous quarter ended December 31, 2022

\section*{Retail Network Trend}





\section*{Q4FY23 Retail UCP Growth}


\section*{Note:}
1. Retail UCP (Uniform Consumer Price) growth captures secondary sales in Titan branded retail stores (including franchisees) and Large Format Stores; Whereas the reported revenue (net of discounts, payouts \& GST) comprises of secondary sales to consumers in L1 and L2 stores and primary sales to L3 stores, distribution partners and institutional clients
2. All growth numbers referred to are of Titan's domestic retail business
3. Q4FY23 growth numbers include adverse impacts of partial lockdowns due to Omicron wave and fragile geo-political situation due to onset of Russia-Ukraine war in Q4FY22; hence strictly not comparable to same data from earlier periods

\section*{FY23 Retail UCP Growth}


\section*{Note:}
1. Retail UCP (Uniform Consumer Price) growth captures secondary sales in Titan branded retail stores (including franchisees) and Large Format Stores; Whereas the reported revenue (net of discounts, payouts \& GST) comprises of secondary sales to consumers in L1 and L2 stores and primary sales to L3 stores, distribution partners and institutional clients
2. All growth numbers referred to are of Titan's domestic retail business
3. FY23 growth numbers include Covid disrupted Q1FY22, and adverse impacts of partial lockdowns due to Omicron wave and fragile geo-political situation due to onset of Russia-Ukraine war in Q4FY22; hence strictly not comparable to same data from earlier periods

\section*{Financial Update}

Statement of Profit and Loss
Total Income and EBIT
Capital Employed
Balance Sheet
Performance Trends
Others (Dividend, Market Capitalization and Shareholding Pattern)

\section*{Standalone P\&L - Q4FY23 and FY23}
\(\left.\begin{array}{|ccccccc|}\hline \text { Q4FY22 } & \text { Q4FY23 } & \text { YoY\% } & \begin{array}{c}\text { Profit and Loss statement } \\ \text { (in F Crores) }\end{array} & \text { FY22 } & \text { FY23 }\end{array}\right]\) YoY\%

Note:
1. Other operating revenue includes bullion sale of \(₹ 1,055 \mathrm{cr}\) and \(₹ 375 \mathrm{cr}\) in Q4FY23 and Q4FY22 respectively; \(₹ 2,208 \mathrm{cr}\) and \(₹ 1,045 \mathrm{cr}\) in FY23 and FY22 respectively
2. Profitability \& Expense percentages are computed on Total Income excluding bullion sales

\section*{Consolidated P\&L - Q4FY23 and FY23}
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline & Q3FY22 & Q3FY23 & YoY\% & Profit and Loss statement (in ₹ Crores) & YTD FY22 & YTD FY23 & YoY\% \\
\hline & 7,267 & 9,215 & 26.8\% & Sale of products / services & 27,417 & 37,924 & 38.3\% \\
\hline & 529 & 1,145 & 116\% & Other operating revenue & 1,382 & 2,651 & 91.8\% \\
\hline & 76 & 114 & 50.0\% & Other Income & 234 & 308 & 31.6\% \\
\hline & 7,872 & 10,474 & 33.1\% & Total Income & 29,033 & 40,883 & 40.8\% \\
\hline & 5,827 & 7,847 & 34.7\% & COGS & 21,641 & 30,355 & 40.3\% \\
\hline & 2,045 & 2,627 & 28.5\% & Gross Contribution & 7,392 & 10,528 & 42.4\% \\
\hline & 27.3\% & 27.9\% & 61 bps & \% & 26.4\% & 27.2\% & 81 bps \\
\hline & 395 & 457 & 15.7\% & Employee benefits expense & 1,349 & 1,647 & 22.1\% \\
\hline & 198 & 251 & 26.8\% & Advertising & 590 & 966 & 63.7\% \\
\hline & 582 & 716 & 23.0\% & Other expenses & 1,878 & 2,728 & 45.3\% \\
\hline & 1,175 & 1,424 & 21.2\% & Total Overheads & 3,817 & 5,341 & 39.9\% \\
\hline & 870 & 1,203 & 38.3\% & EBITDA & 3,575 & 5,187 & 45.1\% \\
\hline & 11.6\% & 12.8\% & 117 bps & \% & 12.8\% & 13.4\% & 64 bps \\
\hline & 102 & 119 & 16.7\% & Depreciation & 399 & 441 & 10.5\% \\
\hline & 768 & 1,084 & 41.2\% & EBIT & 3,122 & 4,747 & 52.0\% \\
\hline & 10.2\% & 11.5\% & 127 bps & \% & 11.2\% & 12.3\% & 112 bps \\
\hline & 61 & 96 & 57.4\% & Finance cost & 218 & 300 & 37.6\% \\
\hline & 0 & 0 & & Share of profit/ (loss) of Associate & 0 & 1 & \\
\hline & 707 & 988 & 39.7\% & PBT & 2,958 & 4,447 & 50.3\% \\
\hline & 9.4\% & 10.5\% & 106 bps & \% & 10.6\% & 11.5\% & 93 bps \\
\hline & 54 & 0 & & Exceptional items & 54 & 0 & \\
\hline & 126 & 252 & 100\% & Tax & 706 & 1,173 & 66.1\% \\
\hline & 527 & 736 & 39.7\% & PAT & 2,198 & 3,274 & 49.0\% \\
\hline Note: & 7.0\% & 7.8\% & 78 bps & \% & 7.9\% & 8.5\% & 61 bps \\
\hline
\end{tabular}
1. Other operating revenue includes bullion sale of \(₹ 1,055 \mathrm{cr}\) and \(₹ 375 \mathrm{cr}\) in Q4FY23 and Q4FY22 respectively; \(₹ 2,208 \mathrm{cr}\) and \(₹ 1,045 \mathrm{cr}\) in FY23 and FY22 respectively
2. Profitability \& Expense percentages are computed on Total Income excluding bullion sales

\section*{Total Income and EBIT - Q4FY23}
\begin{tabular}{|c|c|c|c|}
\hline Total Income (in ₹ Crores) & Q4FY22 & Q4FY23 & YoY\% \\
\hline Jewellery & 6,132 & 7,576 & 23.5\% \\
\hline Watches and Wearables & 622 & 871 & 40.0\% \\
\hline EyeCare & 134 & 165 & 22.8\% \\
\hline Emerging Businesses \({ }^{(1)}\) & 42 & 77 & 83.9\% \\
\hline Corporate & 47 & 64 & 36.2\% \\
\hline Standalone (w/o bullion sale) & 6,977 & 8,753 & 25.5\% \\
\hline Jewellery - Bullion sale & 375 & 1,055 & \\
\hline Standalone & 7,352 & 9,808 & 33.4\% \\
\hline Caratlane & 366 & 580 & 58.5\% \\
\hline TEAL & 186 & 174 & (6.7\%) \\
\hline Others/ Consol. Adj. \({ }^{(2)}\) & (32) & (88) & \\
\hline Consolidated & 7,872 & 10,474 & 33.1\% \\
\hline
\end{tabular}

\section*{Note:}
1. Emerging Businesses include Fragrances and Fashion Accessories, Indian Dress Wear
2. Others consist of Titan Subsidiaries excluding CaratLane and TEAL
\begin{tabular}{|lccc|}
\hline EBIT (in ₹ Crores) & Q4FY22 & Q4FY23 & YoY\% \\
\hline Jewellery & 780 & 997 & \(27.9 \%\) \\
Watches \& Wearables & 16 & 98 & \(516 \%\) \\
EyeCare & \((3)\) & 2 & \((166 \%)\) \\
Emerging Businesses & \((15)\) & \((33)\) & \(127 \%\) \\
Corporate & \((8)\) & \((11)\) & \(36.2 \%\) \\
Total & \(\mathbf{7 7 0}\) & \(\mathbf{1 , 0 5 3}\) & \(36.7 \%\) \\
Caratlane & 16 & 40 & \(144 \%\) \\
TEAL & 21 & 19 & \((9.2 \%)\) \\
Others/ Consol. Adj. \({ }^{\text {(2) }}\) & \(\mathbf{( 4 0 )}\) & \(\mathbf{( 2 8 )}\) & \\
Total & \(\mathbf{7 6 8}\) & \(\mathbf{1 , 0 8 4}\) & \(\mathbf{4 1 . 2 \%}\) \\
\hline
\end{tabular}
\begin{tabular}{|lccc|}
\hline EBIT Margin \({ }^{\text {(3) }}\) & Q4FY22 & Q4FY23 & YoY \\
\hline Jewellery & \(12.7 \%\) & \(13.2 \%\) & 44 bps \\
Watches and Wearables & \(2.6 \%\) & \(11.3 \%\) & 869 bps \\
EyeCare & \((2.2 \%)\) & \(1.2 \%\) & 346 bps \\
Emerging Businesses & \((34.8 \%)\) & \((42.9 \%)\) & \(\mathrm{N} . \mathrm{M}\). \\
Standalone & \(11.0 \%\) & \(12.0 \%\) & 99 bps \\
& & & \\
Consolidated & \(\mathbf{1 0 . 2 \%}\) & \(\mathbf{1 1 . 5 \%}\) & \(\mathbf{1 2 7} \mathrm{bps}\) \\
\hline
\end{tabular}
3. EBIT margin is calculated on Total Income excluding bullion sale
4. Total Income and EBIT from International Business is included in the respective divisions

\section*{Total Income and EBIT - FY23}
\begin{tabular}{|lccc|}
\hline Total Income & FY22 & FY23 & YoY\% \\
(in ₹ Crores) & 23,268 & 31,897 & \(37.1 \%\) \\
\hline Jewellery & 2,309 & 3,296 & \(42.7 \%\) \\
Watches and Wearables & 517 & 689 & \(33.3 \%\) \\
EyeCare & 154 & 295 & \(91.6 \%\) \\
Emerging Businesses \({ }^{(1)}\) & 163 & 184 & \(12.6 \%\) \\
Corporate & \(\mathbf{2 6 , 4 1 1}\) & \(\mathbf{3 6 , 3 6 1}\) & \(37.7 \%\) \\
Standalone (w/o bullion sale) & \(\mathbf{1 , 0 4 5}\) & 2,208 & \\
Jewellery - Bullion sale & \(\mathbf{2 7 , 4 5 6}\) & \(\mathbf{3 8 , 5 6 9}\) & \(\mathbf{4 0 . 5 \%}\) \\
Standalone & \(\mathbf{1 , 2 6 5}\) & \(\mathbf{2 , 1 8 8}\) & \(73.0 \%\) \\
Caratlane & 389 & 510 & \(31.2 \%\) \\
TEAL & \(\mathbf{1 7 7 )}\) & \(\mathbf{( 3 8 4 )}\) & \\
Others/ Consol. Adj. \({ }^{(2)}\) & \(\mathbf{2 9 , 0 3 3}\) & \(\mathbf{4 0 , 8 8 3}\) & \(\mathbf{4 0 . 8 \%}\) \\
\hline Consolidated & & &
\end{tabular}

Note:
1. Emerging Businesses include Fragrances and Fashion Accessories, Indian Dress Wear
2. Others consist of Titan Subsidiaries excluding CaratLane and TEAL
3. EBIT margin is calculated on Total Income excluding bullion sale
4. Total Income and EBIT from International Business is included in the respective divisions
\begin{tabular}{|c|c|c|c|}
\hline EBIT (in ₹ Crores) & FY22 & FY23 & YoY\% \\
\hline Jewellery & 3,040 & 4,363 & 43.5\% \\
\hline Watches \& Wearables & 134 & 413 & 209\% \\
\hline EyeCare & 55 & 98 & 79.4\% \\
\hline Emerging Businesses & (35) & (78) & 124\% \\
\hline Corporate & (16) & (91) & 467\% \\
\hline Total & 3,178 & 4,705 & 48.1\% \\
\hline Caratlane & 60 & 166 & 179\% \\
\hline TEAL & 25 & 28 & 14.6\% \\
\hline Others/ Consol. Adj. \({ }^{(2)}\) & (140) & (152) & \\
\hline Total & 3,122 & 4,747 & 52.0\% \\
\hline EBIT Margin \({ }^{(3)}\) & FY22 & FY23 & YoY\% \\
\hline Jewellery & 13.1\% & 13.7\% & 61 bps \\
\hline Watches and Wearables & 5.8\% & 12.5\% & 673 bps \\
\hline EyeCare & 10.6\% & 14.2\% & 366 bps \\
\hline Emerging Businesses & (22.6\%) & (26.4\%) & (382) bps \\
\hline Standalone & 12.0\% & 12.9\% & 91 bps \\
\hline & & & \\
\hline Consolidated & 11.2\% & 12.3\% & 112 bps \\
\hline
\end{tabular}

\section*{Capital Employed - Standalone}
\left.\begin{tabular}{|l|cc|cc|cc|}
\hline Business Segment & \multicolumn{2}{|c|}{ Segment Assets } & \multicolumn{2}{c|}{ Segment Liabilities } & \multicolumn{2}{c|}{ Capital Employed } \\
(in ₹ Crores) & 31-Mar-22 & 31-Mar-23 & & 31-Mar-22 & 31-Mar-23
\end{tabular}\(\right)\)

Note:
Emerging Businesses include Business Divisions of Fragrances and Fashion Accessories, Indian Dress Wear

\section*{Capital Employed - Consolidated}
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{Business Segment (in ₹ Crores)} & \multicolumn{2}{|l|}{Segment Assets} & \multicolumn{2}{|l|}{Segment Liabilities} & \multicolumn{2}{|l|}{Capital Employed} \\
\hline & 31-Mar-22 & 31-Mar-23 & 31-Mar-22 & 31-Mar-23 & 31-Mar-22 & 31-Mar-23 \\
\hline Jewellery & 15,302 & 18,516 & 9,949 & 11,869 & 5,353 & 6,647 \\
\hline Watches \& Wearables & 2,276 & 2,808 & 915 & 1,018 & 1,361 & 1,790 \\
\hline EyeCare & 463 & 644 & 268 & 388 & 195 & 256 \\
\hline Other Businesses \({ }^{(1)}\) & 736 & 932 & 272 & 380 & 464 & 552 \\
\hline Corporate (unallocated) & 2,417 & 4,123 & 457 & 1,464 & 1,960 & 2,659 \\
\hline Total & 21,194 & 27,023 & 11,861 & 15,119 & 9,333 & 11,904 \\
\hline
\end{tabular}

Note:
Other Businesses include Emerging Business Divisions of Fragrances and Fashion Accessories, Indian Dress Wear and the Subsidiaries TEAL and TCTL

\section*{Balance Sheet - Standalone}
\begin{tabular}{|lccc|}
\hline in ₹ Crores & Mar-22 & Mar-23 & Change \\
\hline Fixed Assets & 1,073 & 1,186 & 113 \\
Right of use asset & 877 & 1,058 & 181 \\
Intangible Assets & 46 & 44 & \((2)\) \\
Investments & 869 & 1,116 & 247 \\
Other non-current assets & 893 & 998 & 105 \\
Non Current Assets & \(\mathbf{3 , 7 5 8}\) & \(\mathbf{4 , 4 0 2}\) & 644 \\
& & & \\
Inventories & 12,787 & 14,952 & 2,165 \\
Trade Receivables & 495 & 908 & 413 \\
Cash and Cash Equivalents & 117 & 119 & 2 \\
Other Bank Balances & 932 & 673 & \((259)\) \\
Investments & 15 & 2,143 & 2,128 \\
Other Current Assets & 2,033 & 1,891 & \((141)\) \\
Current Assets & \(\mathbf{1 6 , 3 7 9}\) & \(\mathbf{2 0 , 6 8 6}\) & 4,307 \\
Total Assets & \(\mathbf{2 0 , 1 3 7}\) & \(\mathbf{2 5 , 0 8 8}\) & 4,951 \\
& & & \\
Total Equity & \(\mathbf{9 , 3 7 3}\) & \(\mathbf{1 1 , 9 9 4}\) & \(\mathbf{2 , 6 2 1}\) \\
& & & \\
Lease liability & 1,026 & \(\mathbf{1 , 3 5 9}\) & 333 \\
Other non-current liabilities & 179 & 214 & 35 \\
Non Current Liabilities & \(\mathbf{1 , 2 0 5}\) & \(\mathbf{1 , 5 7 3}\) & 368 \\
& & & \\
Short-term borrowings & 225 & \(\mathbf{1 , 1 9 0}\) & 965 \\
Gold on Loan & 5,161 & 5,090 & \((71)\) \\
Trade Payables & \(\mathbf{1 , 0 5 5}\) & 965 & \((90)\) \\
Lease liability & 193 & 223 & 30 \\
Other Current Liabilities & \(\mathbf{2 , 9 2 4}\) & \(\mathbf{4 , 0 5 3}\) & 1,129 \\
Current Liabilities & \(\mathbf{9 , 5 5 9}\) & \(\mathbf{1 1 , 5 2 1}\) & \(\mathbf{1 , 9 6 3}\) \\
Total Equity \& Liabilities & \(\mathbf{2 0 , 1 3 7}\) & \(\mathbf{2 5 , 0 8 8}\) & \(\mathbf{4 , 9 5 2}\) \\
\hline
\end{tabular}

\section*{Balance Sheet - Consolidated}
\begin{tabular}{|lccc|}
\hline in ₹ Crores & Mar-22 & Mar-23 & Change \\
\hline Fixed Assets & 1,288 & 1,477 & 189 \\
Right of use asset & 973 & 1,285 & 312 \\
Intangible Assets & 245 & 257 & 12 \\
Goodwill & 123 & 123 & 0 \\
Investments & 279 & 351 & 72 \\
Other non-current assets & 832 & 1,123 & 291 \\
Non Current Assets & \(\mathbf{3 , 7 4 0}\) & \(\mathbf{4 , 6 1 6}\) & 876 \\
& & & \\
Inventories & 13,609 & 16,584 & 2,975 \\
Trade Receivables & 565 & 674 & 109 \\
Cash and Cash Equivalents & 219 & 232 & 13 \\
Other Bank Balances & 1,354 & 1,111 & \((243)\) \\
Investments & 15 & 2,164 & 2,149 \\
Other Current Assets & 1,692 & 1,642 & \((50)\) \\
Current Assets & \(\mathbf{1 7 , 4 5 4}\) & \(\mathbf{2 2 , 4 0 7}\) & 4,953 \\
Total Assets & \(\mathbf{2 1 , 1 9 4}\) & \(\mathbf{2 7 , 0 2 3}\) & 5,829 \\
& & & \\
Total Equity & \(\mathbf{9 , 3 3 3}\) & \(\mathbf{1 1 , 9 0 4}\) & \(\mathbf{2 , 5 7 1}\) \\
& & & \\
Lease liability & 1,138 & 1,607 & 469 \\
Other non-current liabilities & 211 & 248 & 37 \\
Non Current Liabilities & \(\mathbf{1 , 3 4 9}\) & \(\mathbf{1 , 8 5 5}\) & 506 \\
& & & \\
Short-term borrowings & 516 & 2,195 & 1,679 \\
Gold on Loan & 5,398 & 5,299 & \((99)\) \\
Trade Payables & 1,294 & 1,214 & \((80)\) \\
Lease liability & 221 & 266 & 45 \\
Other Current Liabilities & \(\mathbf{3 , 0 8 3}\) & \(\mathbf{4 , 2 9 0}\) & 1,207 \\
Current Liabilities & \(\mathbf{1 0 , 5 1 2}\) & \(\mathbf{1 3 , 2 6 4}\) & \(\mathbf{2 , 7 5 2}\) \\
Total Equity \& Liabilities & \(\mathbf{2 1 , 1 9 4}\) & \(\mathbf{2 7 , 0 2 3}\) & \(\mathbf{5 , 8 2 9}\) \\
\hline
\end{tabular}

\section*{Quarterly Performance Trends: Consolidated}

Operating Income and YoY Growth\%


\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Note: & Q1'19 & Q2'19 & Q3'19 & Q4'19 & Q1'20 & Q2'20 & Q3'20 & Q4'20 & Q1'21 & Q2'21 & Q3'21 & Q4'21 & Q1'22 & Q2'22 & Q3'22 & Q4'22 & Q123 & Q2'23 & Q3'23 & 4 \\
\hline
\end{tabular}

\section*{1. Figures in ₹ Crores, unless stated otherwise}
2. Operating Income excludes bullion sale and Other Income
3. PBT is before exceptional items; PBT\% is computed on Total Income

\section*{Quarterly Performance Trends: Jewellery - Consolidated}

Total Income and YoY Growth\%


EBIT and EBIT Margin\%

\(\begin{array}{llll}\text { Note: } & \text { Q1'19 } & \text { Q2'19 } & \text { Q3'19 } \\ \text { 1. Figures in } ₹ \text { Crores, } & \text { unless stated otherwise. }\end{array}\)
2. Total Income excludes bullion sale

\section*{Quarterly Performance Trends: Jewellery}

\section*{YoY Grammage Growth\% and YoY Gold Rate change (22 kt)}
_ YoY Grammage Growth\% _-YoY Gold Rate change


\section*{Quarterly Performance Trends: Watches \& Wearables - Consolidated}

TITへN Total Income and YoY Growth\%


EBIT and EBIT Margin\%


FY20: 12.1\%
FY19: 10.9\%

Q1'19 Q2'19 Q3'19 Q4'19
Q1'20
Q2'20
Q3'20
Q4'20

\section*{(173)
Q1'21}

Q2'21 Q3'21 Q4'21
Q1'22
Q2'22
Q3'22
Q4'22
Q1'23
Q2'23
Q3'23
Q4'23

\section*{Quarterly Performance Trends: Watches \& Wearables}

Watches \& Wearables Volume Growth YoY\%


Note: Volume Growth is for combined Watches \& Wearables (Standalone)

\section*{Quarterly Performance Trends: EyeCare - Consolidated}

Total Income and YoY Growth\%


EBIT and EBIT Margin\%


\section*{Annual Consolidated Performance Trends}

TITAN






3. EBIT \& PAT excludes exceptional items for ROCE\% and ROE\% calculations
2. Total Income excludes bullion sale of ₹1,357 cr in FY21, ₹1,045 cr in FY22 and ₹2,208 cr in FY23 4. Net Worth includes Cash \& Cash Equivalents

\section*{Annual Consolidated Performance Trends}

Jewellery:
Total Income \& YoY Growth\%


Jewellery: EBIT \& Margin\%


Watches \& Wearables:
Total Income \& YoY Growth\%


Watches \& Wearables: EBIT \& Margin\%


EyeCare:
Total Income \& YoY Growth\%


EyeCare:
EBIT \& Margin\%


Note:
1. Figures in \(₹\) crores, unless otherwise stated
2. Jewellery revenue excludes bullion sale of ₹1,357 cr in FY21, ₹1,045 cr in FY22 and ₹2,208 cr in FY23

Dividend
Dividend (₹ Crores) ——Dividend Payout \%


TITへN

Market Capitalization \& Shareholding Pattern


Shareholding Pattern as on March 31, 2023


\section*{Awards, ESG}

Awards \& Recognition
Sustainability @ Titan

\section*{Awards \& Recognition FY23}
\(\star\) Proud day for all
Titan Company Limited
is awarded
"Company of The Year"
by BS Annual Award, 2022
Business Standard

Company of the Year by Business Award


CEO of the Year
by Forbes India


Best Organisations for Women
by Economic Times


Top 40 India's Workplaces in Health \& Wellness by Great Place to Work


Winner Best Vegan
Sarees
at PETA India's 2022


Winner Mia by Tanishq at Maddies 2022

COMPANY



DESICN IMPACTIIII IIIIMOVEMENTIIIII


Design Impact Movement


Happy Eyes


Watershed and Integrated Village Development Program


Titan Footprint: Volunteering Initiatives

\section*{Sustainability @ Titan}
- Newly designed education projects were implemented across new geographies of Tamil Nadu, Karnataka and Uttarakhand. They covered additional components of life skills, teacher capacity building, science
Girl Child/ Education education, scholarships and adolescent education apart from academic support
- Over 65,000 children benefitted from our Education initiatives (Titan Kanya, Titan Kanya Sampurna, and Tribal children) during FY23

Skill development for underprivileged
- Skill development programs were expanded to include various new courses to cater to the youth from different geographies, while continuing to implement the programs that have been going on for the last few years. Training programs have been implemented to build capacities in the EyeCare space. Programs for tribal youth and marginalised women have put them on a new path of financial independence
- Over 15,000 youths were skilled for employment, employability and livelihood under Titan LeAP Program during FY23

Support for Indian Arts, Crafts \& Heritage
- Under the aegis of the vertical of Indian Heritage Arts and Crafts, holistic support was extended to 7 different craft clusters through independent projects and over 40 craft enterprises under Project Tarasha

\section*{Sustainability @ Titan}
- Design Impact initiative has two large programs - Awards and Movement:
- The year saw completion of all grants under the Design Impact Awards
- The Design Impact Movement - a platform for design thinking for social impact has grown to have over 70,000 users and 150+ social impact projects from various colleges across India
- Watershed and Integrated Village Development Programs (IVDP) have postively impacted the livelihood of over 22,000 individuals
- Reached 3 Lakhs+ individuals through Happy Eyes initiative during FY23
- Titan Footprints: Titan's volunteering program was active with ~39,000 volunteering hours involving many employees across the Company either in CSR projects or other local initiatives
- Locational water conservation initiatives continue to reduce fresh water consumption

Water
- Watches and Wearables - Usage of STP recycled water (through Ultra filtration / RO system) helped in fresh water saving of 1,598 KL during Jan'23 to Mar'23 period

\section*{Sustainability @ Titan}
- Watches and Wearables - Organic sludge from STP (Sewage Treatment Plant) is converted as manure/ and distributed to for local agricultural purposes at Hosur. 50 Tons of manure was distributed in the quarter
- EyeCare - Towards Zero Waste, and minimizing incineration waste various initiative have been undertaken
- Acetate Recycling - Recycled the acetate waste into granules, which is the 1st time in India. And these granules are used to manufacture the frames, acetate blanks and frame cases
- Recycled the lens cutting waste into paver blocks and kerb stone with this we have built car parking area of 1,950 sq. ft with 8 tons of lens cutting waste
- Energy and fuel conservation :
- Jewellery, ISCM, Hosur - Replacement of Air Cooled Chiller to Water Cooled Chiller. Energy saving of 6 Lakh Units and 492 Tons/Annum carbon footprint reduced
- Green power - Onsite rooftop solar system of about 141 kW has been installed at case plant extension and this system would generate green power of \(1.75 \mathrm{Lkwh} /\) annum
- A state-of-art lung space has been created at Miyawaki forest at Hosur, and the same handed over to the Govt. The maintenance over next 3 years shall be done by Titan

\section*{Thank You}

For any queries, please email to investor-relations@titan.co.in```


[^0]:    Video hyperlinks embedded for the above campaigns

