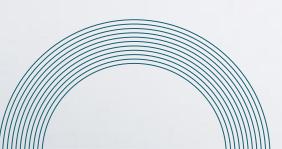


May 3, 2023

Titan Company Limited

Earnings Presentation for the Quarter and Year ended March 31, 2023





Disclaimer



This document, prepared by Titan Company Limited (the "Company"/"we"/"our"/"Titan"), is solely for information purposes and does not constitute any offer, invitation, recommendation, invitation to purchase or subscribe to any of Titan's securities, and shall not form the basis of or be relied on in connection with any contract or binding commitment whatsoever.

Certain statements are included in this release containing words or phrases such as "will," "aim," "will likely result," "believe," "expect," "will continue," "anticipate," "estimate," "intend," "plan," "contemplate," "seek to," "future," "objective," "goal," "project," "should," "will pursue" and similar expressions or variations of these expressions, that are "forward-looking statements". Actual results may differ materially from those suggested by these forward-looking statements due to certain risks or uncertainties associated with our expectations with respect to, but not limited to, our ability to implement our strategy successfully, the market acceptance of and demand for our products, our growth and expansion, the adequacy of our allowance for credit to franchisees, dealers and distributors, technological changes, volatility in income, cash flow projections and our exposure to market and operational risks. By their nature, certain market risk disclosures are only estimates and could be materially different from what may actually occur in the future. As a result, actual future gains, losses or impact on net income could materially differ from those that have been estimated.

In addition, other factors that could cause actual results to differ materially estimates in the forward-looking statements include, but are not limited to, general economic and geo-political conditions in India and the other countries that have an impact on our business activities; inflation, unanticipated variance in interest rates, foreign exchange rates, the prices of raw material including gold and diamonds, or other rates or prices, changes in India and foreign laws and regulations, Acts of God, acts of terrorism, acts of war and pandemics, tax and accounting regulations, and changes in competition and the pricing environment in India. The Company may, from time to time make additional written and oral forward-looking statements, including statements contained in the Company's filings with SEBI and the Stock Exchanges and in our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company, to reflect events or circumstances after the date thereof.

Agenda





Company Overview

<u>Titan Journey</u> | <u>Titan at a Glance</u> | <u>Our Business Segments</u> | <u>Lifestyle Brands</u>



Performance Highlights

Company Highlights | Total Income | EBIT

Business Highlights

Jewellery | Watches & Wearables | EyeCare | Emerging Businesses | CaratLane | TEAL

A Retail Network

Jewellery Presence | Watches & Wearables Presence | EyeCare Presence | Taneira Presence | Network Trend | Retail UCP Growth



Financial Update

Statement of Profit and Loss | Total Income and EBIT | Capital Employed | Balance Sheet | Performance Trends | Others



Awards, ESG

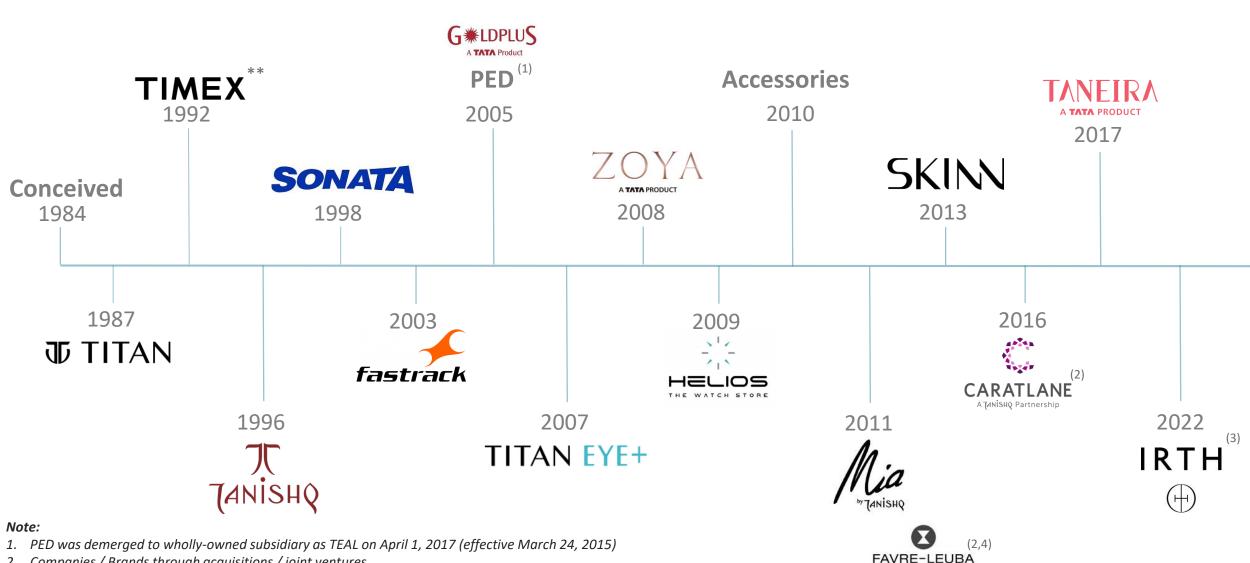
Awards & Recognition | Sustainability @ Titan



Company Overview

Titan Journey Titan at a Glance Our Business Segments Lifestyle Brands

Titan Journey



Companies / Brands through acquisitions / joint ventures 2.

3. Brand 'IRTH' for women's bags was launched in October 2022

4. Process of sale of brand "Favre Leuba" and subsequent liquidation of the subsidiary has been initiated. The transaction closure is expected in FY24



Titan at a Glance





Note:

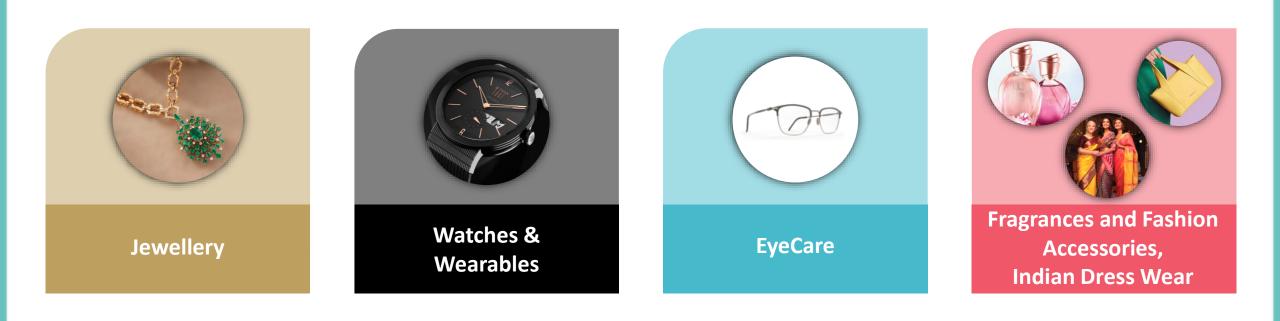
1. Total Income excludes bullion sales

2. Market Capitalization as of March 31, 2023

3. All numbers are on a consolidated basis

Our Business Segments





Jewellery





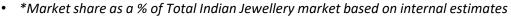
2 Manufacturing facilities in Hosur & Pantnagar



Leveraging technology in manufacturing



4 state of the art Karigar Centers



• All figures are on a consolidated basis



India's Leading Organised Jewellery Retailer

8

Watches & Wearables



3 Assembly facilities in Roorkee, Pantnagar and Sikkim



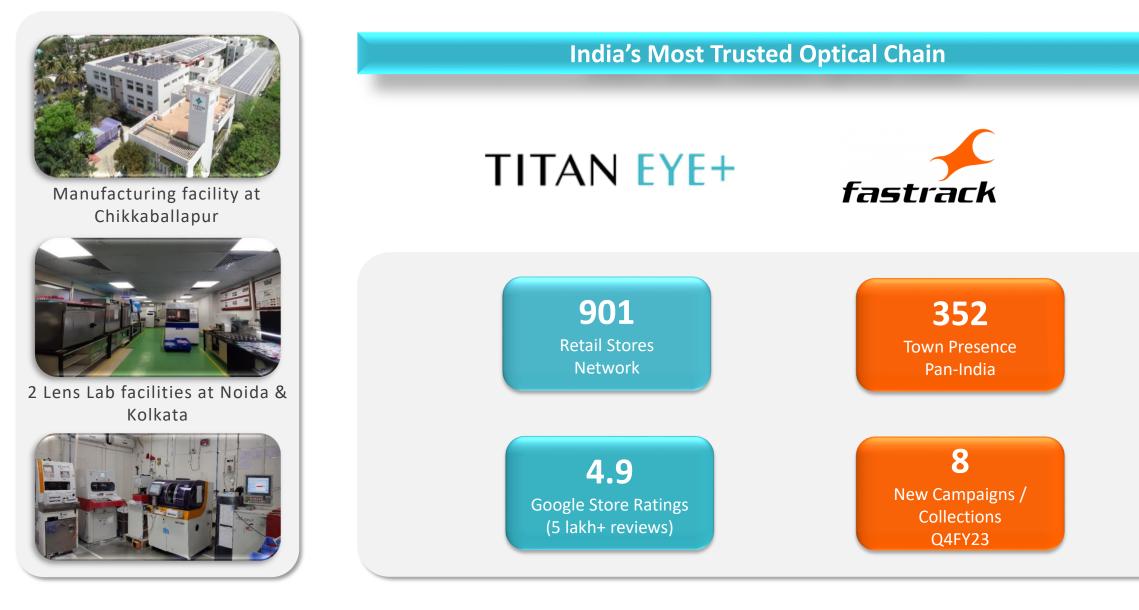
2 Manufacturing facilities in Hosur and Coimbatore





EyeCare





Fragrances

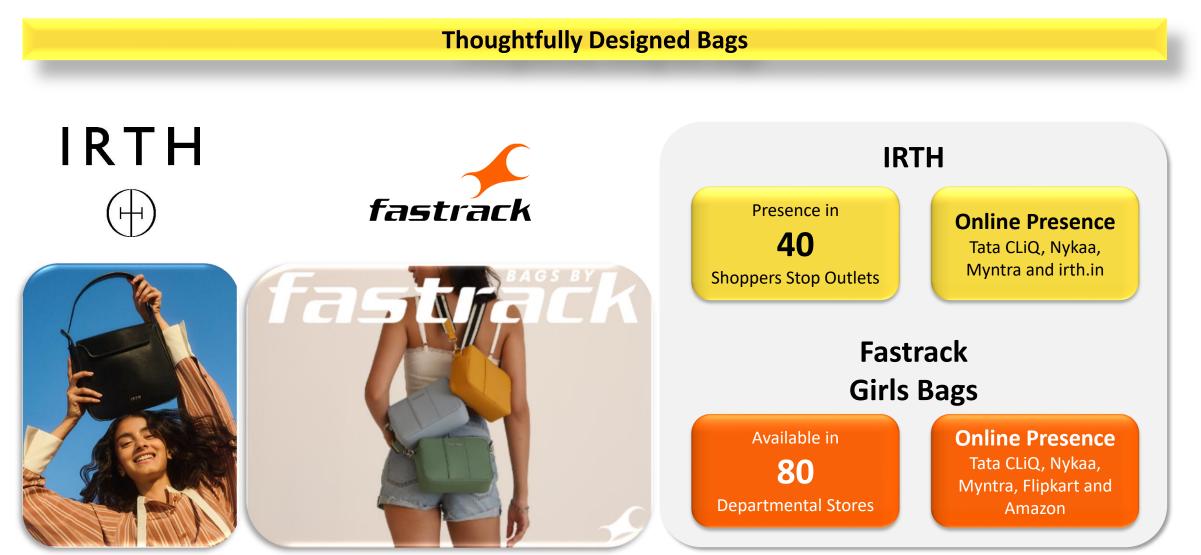


*based on internal sales data in the current fiscal year

COMPAN

Fashion Accessories





Indian Dress Wear



conditions



* Clusters represent regions of India with distinct traditional handloom weaving practices



Finest range of pure handcrafted weaves from across the country

TNNEIRA

A TATA PRODUCT

Lifestyle Brands TITAN COMPANY Æ Watches & Indian **Fragrances and** Jewellery EyeCare Wearables **Dress Wear Fashion Accessories** Luxury NEBULA **\$\$\$\$** A TATA PRODUCT RAGA TITAN ŀIJij **Premium** ULTIMA 7anishQ **\$\$\$**\$ xv|ys⁻ IRTH **Engineered to Precision** A TATA PRODUCT (++) TITAN TITAN TITAN EYE+ **Mid Market** SKINN **JF TITAN** GLARES **\$\$**\$\$ CARATLANE "TANISH fastráck A 74NISHQ Partnership fastráck fastráck CLOCKS **Mass Market** SONATA **\$**\$\$\$



Performance Highlights

Company Highlights Total Income EBIT

Company Highlights – Standalone





- Company grew by 25.5%¹ YoY in Q4FY23 achieving a standalone Total Income of ₹8,753 cr. The 3-year CAGR was 25.1%
- Corresponding FY23 Total Income came to ₹36,361 cr, a growth of 37.7%¹ YoY. FY22 had a low base due to Covid disruptions in Q1 & Q4FY22 and fragile geo-political situation during the end of the fiscal year. The 3-year CAGR was 21.7%
- Standalone EBIT² for the quarter was ₹1,053 cr (higher by ~37% YoY) and clocking 12.0% EBIT margin
- Standalone EBIT² for FY23 came in at ₹4,705 cr (a growth of ~48% YoY) with 12.9% EBIT margin
- The Board of Directors at its meeting held on May 3, 2023 has recommended a dividend of ₹10 per equity share for the year ended 31 March 2023. The same is subject to shareholders' approval in the ensuing Annual General Meeting.

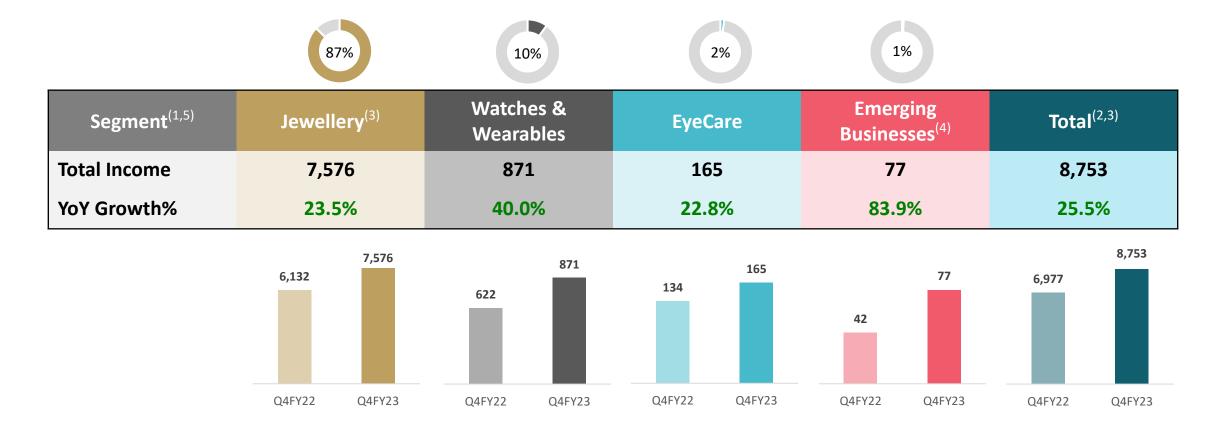
Note:

^{1.} Total Income excludes bullion sales of \exists 1,055 cr and \exists 375 cr in Q4FY23 and Q4FY22 respectively; \exists 2,208 cr and \exists 1,045 cr in FY23 and FY22 respectively

^{2.} EBIT includes Other Income of ₹104 cr and ₹76 cr in Q4FY23 and Q4FY22 respectively; ₹299 cr and ₹246 cr in FY23 and FY22 respectively

Q4FY23 Total Income Highlights - Standalone

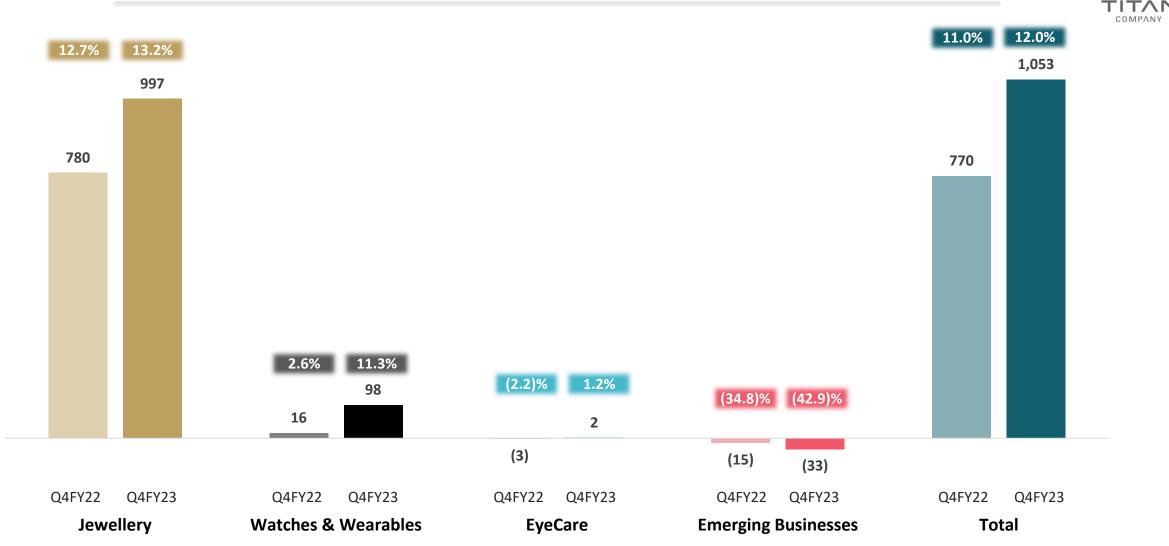




Note:

- 1. Figures in ₹ Crores, unless stated otherwise
- 2. Total figures include Corporate segment
- 3. Jewellery and Total figures exclude bullion sales of ₹1,055 cr and ₹375 cr in Q4FY23 and Q4FY22 respectively
- 4. Emerging Businesses include Fragrances and Fashion Accessories, Indian Dress Wear
- 5. Total Income from International Business is included in the respective divisions

Q4FY23 EBIT Highlights - Standalone



1. Figures in \exists Crores, unless stated otherwise

2. Total figures include Corporate segment

Note:

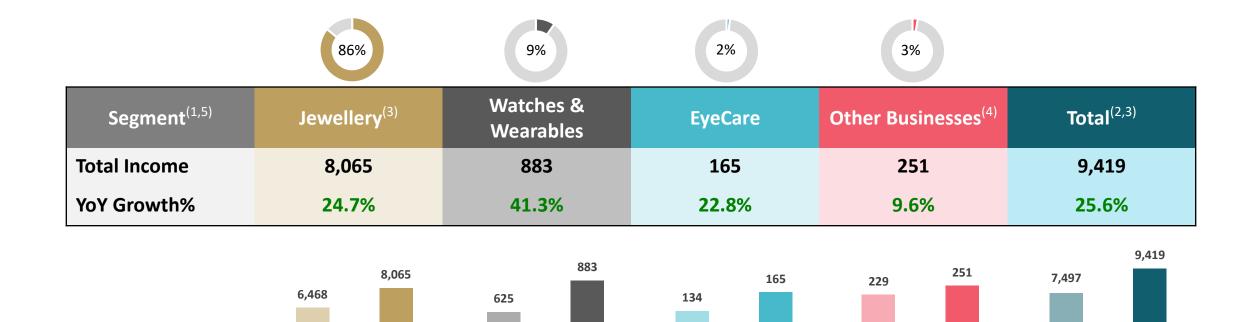
3. Emerging Businesses include Fragrances and Fashion Accessories, Indian Dress Wear

4. EBIT includes Other Income, and excludes exceptional items of Voluntary Retirement Scheme (VRS) expenses of ₹51 cr in Q4FY22

5. EBIT from International Business is included in the respective divisions

Q4FY23 Total Income Highlights - Consolidated





Q4FY22

Q4FY23

Q4FY22

Q4FY23



- 1. Figures in ₹ Crores, unless stated otherwise
- 2. Total figures include Corporate segment
- 3. Jewellery and Total figures exclude bullion sales of ₹1,055 cr and ₹375 cr in Q4FY23 and Q4FY22 respectively

Q4FY23

Q4FY22

4. Other Businesses include Emerging Business Divisions of Fragrances and Fashion Accessories, Indian Dress Wear and the Subsidiaries TEAL and TCTL

Q4FY22

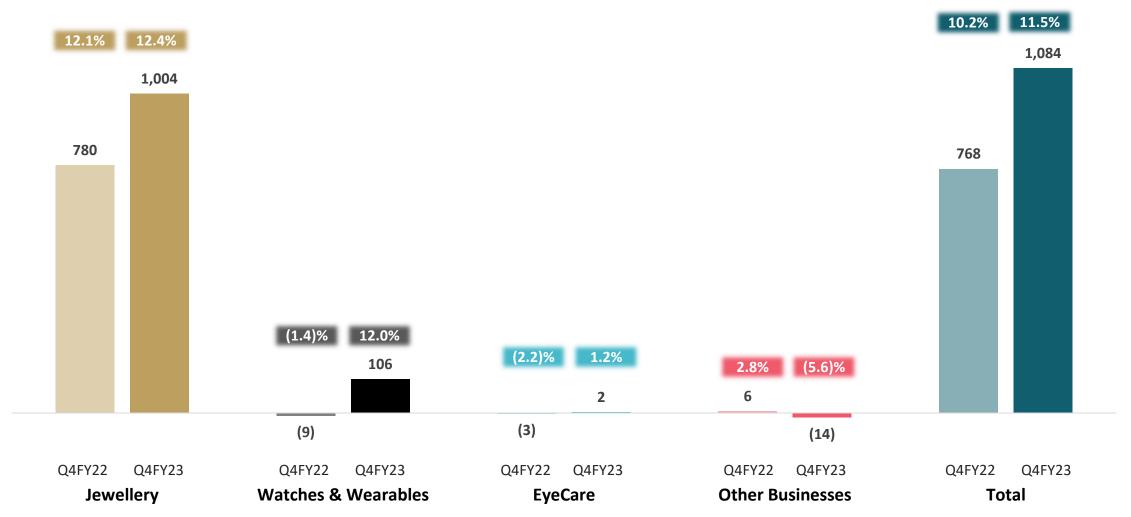
Q4FY23

Q4FY22

Q4FY23

5. Total Income from International Business is included in the respective divisions

Q4FY23 EBIT Highlights - Consolidated



1. Figures in ₹ Crores, unless stated otherwise

2. Total figures include Corporate segment

Note:

3. Other Businesses include Emerging Business Divisions of Fragrances and Fashion Accessories, Indian Dress Wear and the Subsidiaries TEAL and TCTL

4. EBIT includes Other Income, and excludes exceptional items of Voluntary Retirement Scheme (VRS) expenses of ₹54 cr in Q4FY22

5. EBIT from International Business is included in the respective divisions

COMPAN



Business Highlights

Standalone

Jewellery Watches & Wearables EyeCare Emerging Businesses

Key Subsidiaries

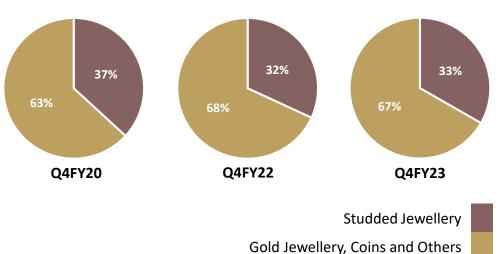
CaratLane TEAL

Q4FY23 Jewellery Highlights



- Total Income increased by 23.5% YoY over a partially disrupted base quarter of Q4FY22. Domestic operations recorded a 21% YoY growth
- Buyers growth at ~15% YoY (both new and repeat) was a key catalyst; Average ticket sizes too saw significant improvement growing ~8% YoY
- Higher price bands continued to see better growths. The studded mix was also higher for the quarter, sequentially, due to the seasonal activation, and also higher YoY compared to the same period last year
- Wedding segment growth recovered, inching marginally ahead of overall retail sales growth
- Competitive intensity on Gold rates continued to remain high. Margins in the studded category normalized to pre-covid levels with consumption of older lower cost diamond inventory getting over in Q3FY23
- EBIT came at ₹997 cr clocking a margin of 13.2%, as expected, in a studded activation led quarter
- New store expansions (net) included 12 store additions of Tanishq (including 1 in Silicon Oasis, Dubai), 18 stores of Mia by Tanishq and 1 store in Zoya for the quarter





Distribution of key categories as % of Jewellery division sales

Glimpses of Tanishq's New Collections and Campaigns





Every Woman a Diamond

The campaign films aimed at building a relatable imagery and celebrating micro moments of a woman's life that are special enough to buy a diamond. The campaign tries to break the barrier on diamond purchase, of it being a dead investment or need to be parked for bigger milestones in life

Engagement

Celebrating the moments 'when it rings true' with your partner and you decide that she/he is the one

When home becomes a person and not just a place; When doing nothing together doesn't feel boring; When they know what's on your mind, even when you don't



Video hyperlinks embedded for the above campaigns

Glimpses of Tanishq's Superwoman Campaign





Superwoman

Today, women across the board are striving to strike the effortless balance between the multiple roles they play in life and are under the constant unsaid expectation to be thriving at it. But here's a reminder to all the "superwomen" to pause and remove that metaphorical cape sometimes, after all you're human too.

This narrative is inspired by the stories of many a superwomen all around each one of us celebrating the other side of what goes into making them



pulkitneetri 1d

Awesome concept. Stuck a chord deep inside when I saw it. I think all working women would be going through this everyday. We are humans afterall not robots!

that.gemini.boy 3d

Loved the human side of a superwoman. What's makes us wonders is that humans. We have emotions, fatigue, feelings because we are not machines.



Bhavna Sarkar

2 days ago

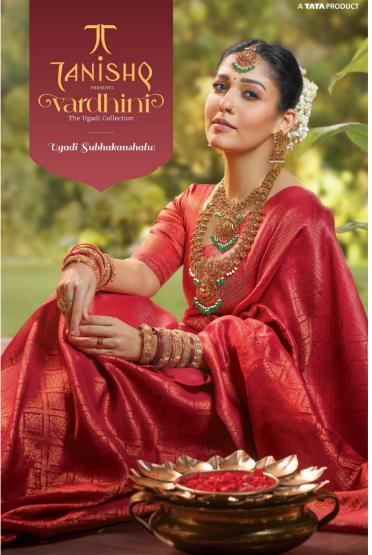
What a beautiful thought! The advertisement is one of the best ever made! So, so happy somebody had this thoughtful idea 😃

Glimpses of Tanishq's New Collections and Campaigns





Rivaah - Establishing a deeper connect with the spirited & confident new age bride who defines trends





To New Beginnings!

← Happy Gudipadwa ● →





To locate your nearest store and know more 🕒 on 6366920017. Bis wins at tanisha.co.in 🚔 or Download our App 🛛 🕽 📽

Get Free Gold Coin on every jewellery purchase from 20th - 22nd March 2023

Glimpses of Zoya's Samave Collection



Samāvé

A Fable of Women, Water and Life Retold with Rare Jewellery.





Zoya - Celebrating 'Her' through Meaningful Experiences



Musical ode to the life of a Courtesan by Manjari Chaturvedi







Video hyperlinks embedded for the above campaign

Experimental theatre experience to bring alive the journey of The Indus

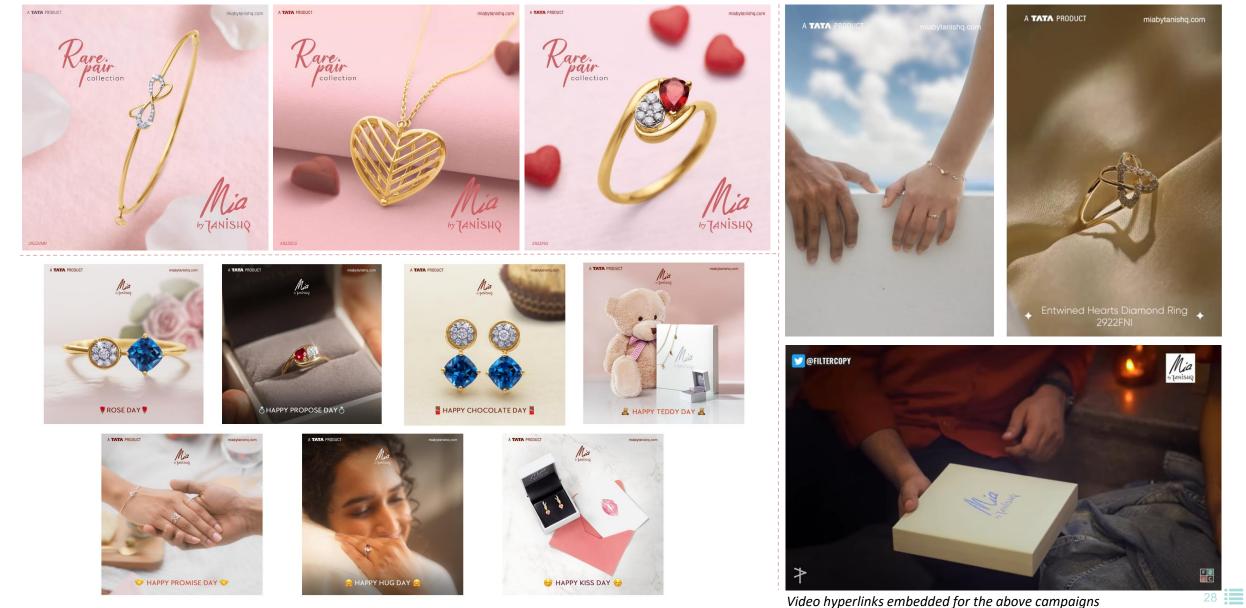






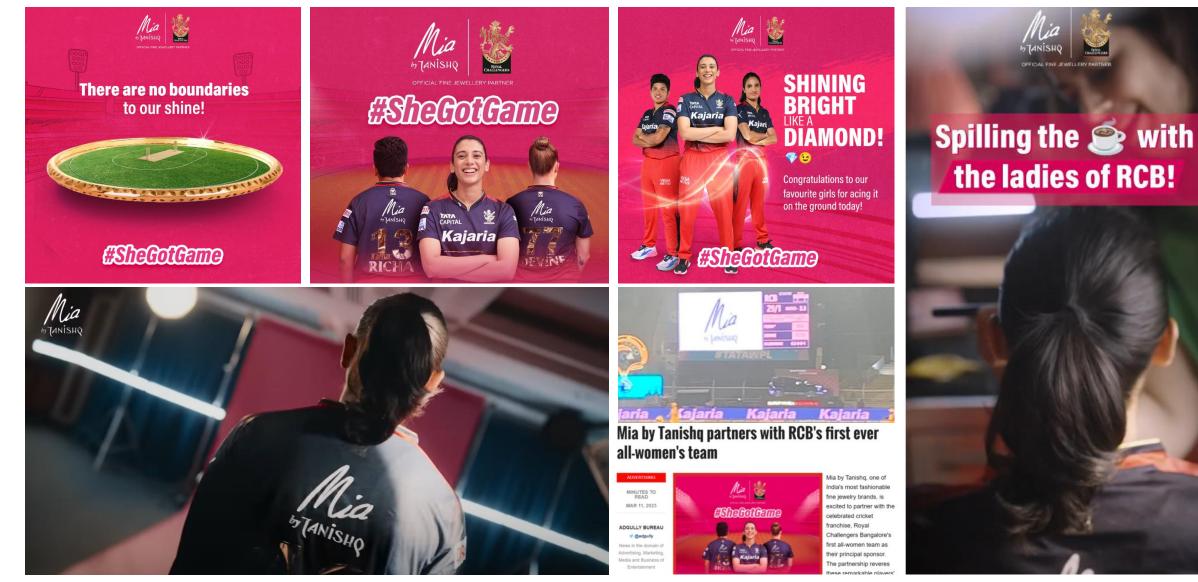
Glimpses of Mia's Rare Pair Collection and Valentine's Campaign





Mia was the Primary Sponsor for RCB Women's Team





Video hyperlinks embedded for select 'RCB X Mia' campaign

Q4FY23 Watches & Wearables Highlights

- Revenue from domestic operations grew 41% YoY contributed handsomely by analog watches segment growing 32% YoY and 170% YoY growth in the Wearables subsegment
- Division whilst hitting the coveted ₹5,000 cr annual retail sales value (Uniform Consumer Price) for the first time also achieved a landmark milestone of 1,000+ stores presence pan-India
- Wearables segment too achieved a product sales milestone of 1 million+ smart watches sold for FY23. International Data Corporation (IDC) has rated Titan as one of the Top 5 Smartwatch companies by market share in India*
- Premium brands continued their strong performance with brand Titan and brands in Helios stores, both achieving sizeable double-digit growths
- The Fastrack brand, both analog and smartwatches combined, grew fastest in the portfolio of brands for the second successive quarter in a row
- EBIT came in at ₹98 cr clocking a margin of 11.3%
- The 52 new store expansions pan-India (net) were the fastest in Division's history in a single quarter. These included 21 additions in Titan World, 16 in Helios and 15 in Fastrack





Glimpses of Titan's New Collections and Campaigns





movement and impeccable finishing





ULTRA

SLIM

UBER

CHIC

Titan Edge High decibel Edge Ceramic Campaign to bolster premium

Premium buyer growth at 55% compared to festive period

journey

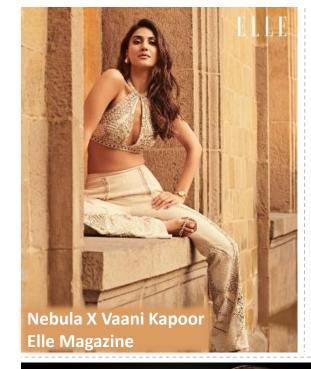
Video hyperlinks embedded for the above campaign



Edge Squircle in Atlantic Blue Avante garde in-house design in the Iconic Edge Ceramic

Glimpses of Titan and Nebula's New Collections and Campaigns







Titan Modern Pairs

Clean modern designs in a variety of trending plating options and shapes



Nebula Art Deco Automatic

An automatic watch powered by a Swiss movement, inspired by the clean and glamorous lines of Art Deco architecture



Festive Ladies Watches

Gearing up for the Wedding season with shaped cases in a dressy look with printed dials

Glimpses of Fastrack's New Collections and Campaigns







Tick Tock 2.0 A stunning range of multifunction watches in classic combinations, assorted plating hues, bold case and pushers







A modern take on camouflage, flora and topography for an uber-chic look, with day and date functionality, new domed and layered dials



Mixmatched

Fastrack's first ever range of paired watches packed in a unique graphic collectible box to help couple's express their unique style

Video hyperlinks embedded for the above campaign



Style Up 3.0

A stylish range of distinctly colored plated watches with in vogue designs

Glimpses of Sonata's New Collections and Campaigns









Fashion Essentials



Sonata X Style Icon Awards 2023

Event sponsorship activity to enhance the style association of Sonata on Social Media Platforms

34

Glimpses of International Brand New Collections and Campaigns

ALL N











Anne Klein 12 new variants launched for dressy and bling, young and stylish, and contemporary ethnic style codes

Tommy Hilfiger 12 new variants launched for minimalist and sporty style codes Supermodel Candice Swanepoel on The power of COMMAND

ANNE KLEIN

#WomenWhoMeanBusiness

Engage and inspire women with rich & authentic stories of successful and fashionable women while they showcase the watches in the campaign

Video hyperlink embedded for the above campaign

Glimpse of Titan Talk S

 \Diamond



JE TITAN TALK S

1.78" AMOLED Display Advanced BT Calling Music Storage 100+ Sports Modes

Keeps You Classy

Glimpses of Fastrack Wearables Campaigns

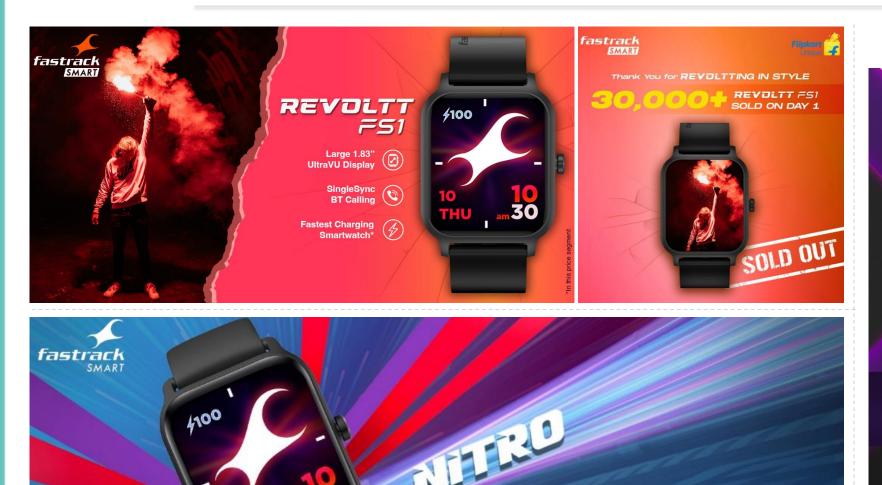


FRI 21

6

fastrack REFLE×BEAT+

30



FASTER FOR YOU

Video hyperlinks embedded for the above campaigns



Q4FY23 EyeCare Highlights

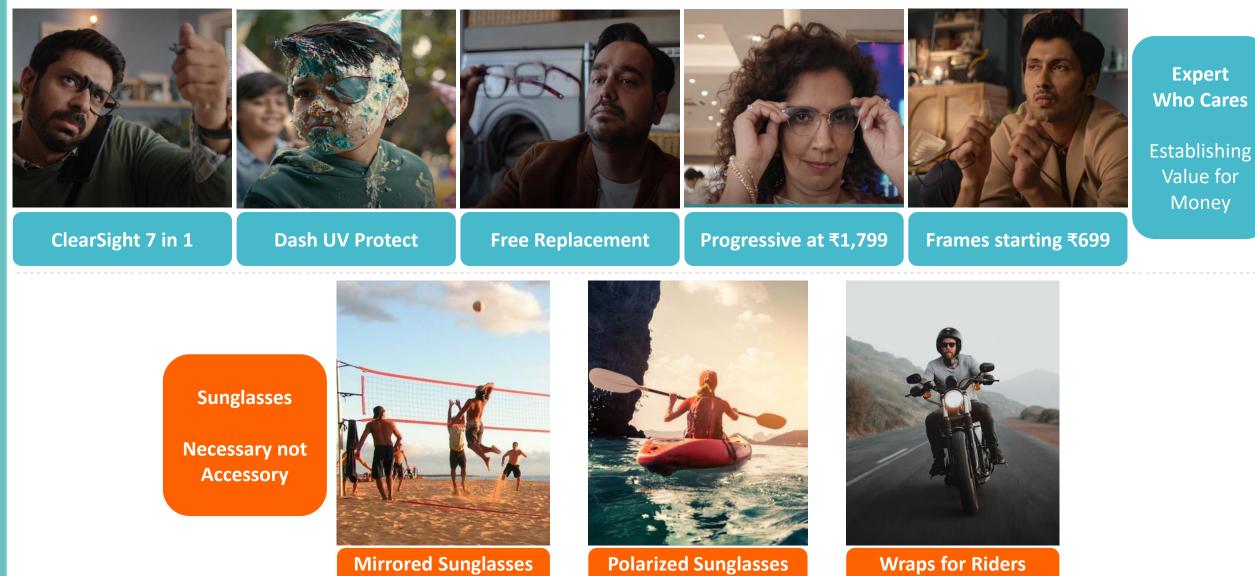
- Revenues grew by 22.8% YoY whilst achieving a landmark milestone of ₹1,000 cr in annual retail sales value (Uniform Consumer Price) for the first time
- House brands grew ~22% YoY whereas International brands grew faster at ~29% YoY
- Amongst categories, Revenues from Sunglasses grew ~61% YoY whereas growth in Lenses was ~20% YoY
- Within key channels, Titan Eye+ grew ~20% YoY, whereas sales from Trade channel grew much faster at ~33% YoY. E-com tripled on a small base of Q4FY22
- While overall growth was volume-led, the average selling price too saw a marginal improvement YoY (in low single digits)
- Division made a one-time payment of ₹8 cr to franchisee partners to recognize their extra-ordinary efforts
- EBIT came in at ₹2 cr clocking a margin of 1.2%
- Division expanded its nation-wide presence adding 38 new stores in Titan Eye+ (net) for the quarter





Glimpses of Expert Who Cares and Sunglasses Campaign





by Fastrack

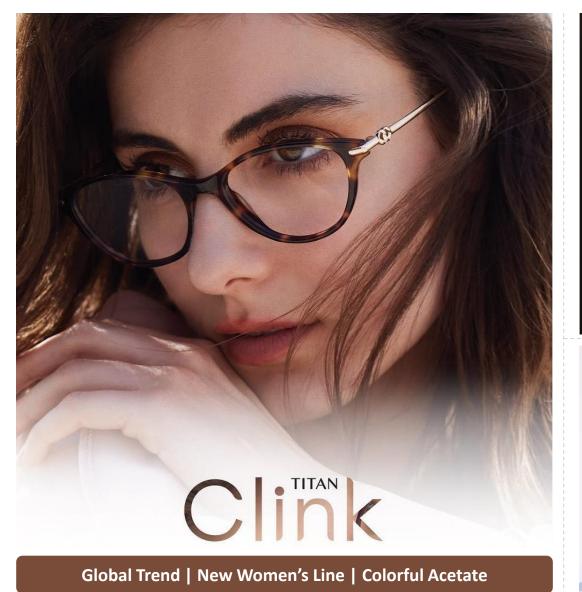
by Fastrack

by Fastrack

Video hyperlinks embedded for the above campaigns

Glimpses of EyeCare New Collections













Fastrack Shades of Spring Sunglasses

Video hyperlinks embedded for the 'Titan Clink' and 'Fastrack Naturewear' campaigns

Q4FY23 Emerging Businesses Highlights





- Emerging Businesses comprising of Fragrances and Fashion Accessories (F&FA), and Indian Dress Wear (Taneira) clocked a growth of 83.9% in Revenue YoY. Within this, F&FA clocked ~31% growth YoY whereas Taneira grew by ~200% YoY
- In F&FA, Fragrances grew ~31% YoY and Fashion Accessories clocked growth of ~27% YoY. Amongst key offline channels, Trade and Large Format Stores (LFS), both clocked growths exceeding 50% YoY
- Taneira's near tripling of sales was driven by new store openings and healthy like-to-like growth from existing stores. 5 new stores were opened during the quarter, taking the total count to 41 stores covering 22 cities pan-India. Brand continued to expand its national presence by entering the cities of Siliguri, Coimbatore, Ahmedabad, Nagpur and Agartala with its first store in each of these cities. During FY23, Taneira has doubled its store count and expanded the base from 9 cities to 22 cities
- Taneira launched the Summer Sorbet collection an ode to the beautiful season of new bloom and new beginnings comprising
 of a range of breezy lightweight sarees, rooted in craft and pure fabrics, appealing to the contemporary woman. The Brand also
 partnered in a unique Saree Run in Kolkata, that saw participation from over 4,000 women across all age bands. The event
 aimed to break stereotypes and celebrate women's health and fitness while highlighting the versatility of the six-yard saree
- Continuing with the efforts to preserve the weaving craft and uplift working conditions of the weavers, Taneira opened 7 new Weavershalas during the quarter, ending the year with a tally of 10 Weavershalas

Glimpses of Skinn's New Collections and Campaigns





Launch of Noura from Skinn by Titan Vale

Valentine's Day Campaign featuring Kareena Kapoor

Video hyperlinks embedded for the above campaigns

Glimpses of Fastrack Bag's Campaigns





Spring Summer'23 Collection The collection embodies the free-spirited essence of youth with the hopeful spirit of summer. Maxi-minimalist designs that feature uncomplicated shapes with bold elements

The arrival of the new season marks a time to refresh your wardrobe and showcase your

Video hyperlinks embedded for the above campaign

IRTH – Glimpses of Brand Outreach







IRTH Bags now present in 40 Shoppers Stop stores



First Outdoor Plan at Mumbai Airport



THE TIMES OF INDIA

 \oplus

IRTH

Advertisements in print media across Lifestyle and Business Publications, and Digital media

Glimpses of Taneira's New Collections and Campaigns









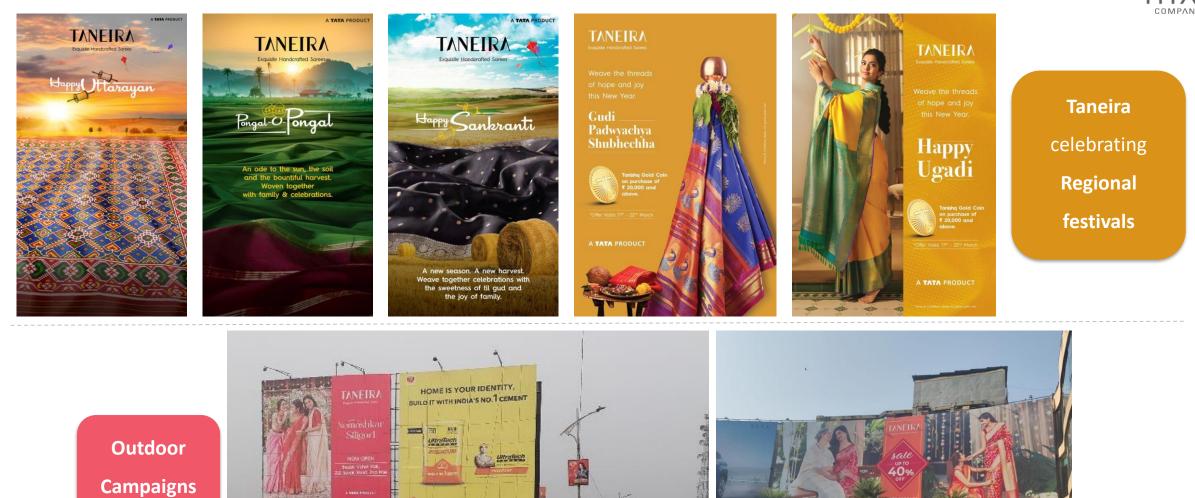


Wedding Weaves – Taneira marked the Wedding Season by celebrating women who made Taneira a part of their wedding celebrations. Featuring heart-warming photos of brides and their tribe, the User Generated Content campaign received immense love from the Taneira community

Video hyperlinks embedded for the above campaign

Glimpses of Taneira's New Collections and Campaigns





Glimpses of Taneira Events



Taneira Saree Run in Kolkata witnessed 4k women coming together to embrace their fitness and celebrate saree as a garment







तिथि : षण्टी तिथि सायं ६ .०८ तक उपरांत सप्तमी तिथि नक्षत्र : अनुराधा नक्षत्र रात्रि 5 .04 तक उपरांत ज्येष्ठा नक्षत्र पक्षः कृष्ण, मास-चैत्र, विक्रम संवत- २०७९, शक संवत- १९४४ बंगलाः तारीख-28. दिन-सोमवार, मास-फाल्गन, बंगाब्द-1429





कोलफाता , ररिवार की सुरक्ष सॉल्टलेफ में एक अभिनव नजारा देखने को मिला, साड़ी फली 3000 से अधिक मॉलिसाजी में विवेकासंद युवा भारती क्रिंडमा के कर्मल से एक दौड़ में हिस्सा लिय, इस दौड़ का मना साड़ी रन सा. राह अप्रजेप्रन कोलफात में प्रताले पर रहा आ। दोकारियो ते में किलफीनेंटर और पांतिकांमीर-रर्दी कही वे में फील में हिस्सालिया, आवीजको के मुसाबिक इसका एकमत्र मकलस्ट वा महिलाजों में फिटनेस को लेकर जागरकवरा पेदा करना, कुम मॉलिस उसनी ब्रेटी के साथ भी दी, देने ने नाड़ों है। फली थी, स्वित्र कराने से क्रेस को से स्वार राज सा सभी आ की मॉलिसाजी में हिस्स सिंह प्रता हम आर्थना का क्रोजन लतेंग सहीक की और से किया या बा साड़ी पहन कर महिलाओं ने लिया दौड में हिस्सा

[ANEID] प्रभात खबर कोलकाता, सोमवार 03 13.03.2023 prabhatkhabar.com होटो : प्रभात खर



Taneira sponsored renowned authors' sessions and engaged with the audience at the Times Delhi Lit fest with the objective to increase brand awareness

Video hyperlinks embedded for the above campaign

Key Subsidiaries Highlights: CaratLane

72.3% owned Subsidiary

- Total Income grew by 58.5% YoY driven by gifting campaigns around Valentine's day
- Revenue from the key category of Studded grew at ~57% YoY. It continues to contribute ~75% of the total business
- EBIT came in at ₹40 cr with a margin of 6.8%
- The #KhulKeKaroExpress campaign around Valentine's day focussed on encouraging customers to look beyond the traditional boundaries to express emotions to their loved ones
- CaratLane created a record of adding 47 new stores (net) in the quarter taking the total store count to 222 stores spread across 88 cities pan-India

₹580 cr	58.5%
Total Income	YoY Growth
₹40 cr	6.8%
EBIT	EBIT Margin



Glimpses of CaratLane New Collections and Campaigns



Blaze - A collection made for women who want to mark their special milestones and achievements, be it personal or professional



#KhulKeKaroExpress Valentines campaign touched upon the lack of expression amidst the abundance of love Garnered over 60mn views and reached 260mn users on social media



KHUL KE KARO EXPRESS

KHUL KE KARO EXPRESS

Video hyperlinks embedded for the above campaigns

* Earlier known as Aerospace and Defence division

Key Subsidiaries Highlights: Titan Engineering & Automation Limited

Wholly owned Subsidiary

- Total Income at ₹174 cr was lower by 6.7% YoY
- The Automation Solutions (AS) division Revenues were lower by ~23% YoY due to slower order deliveries.
- Manufacturing Services* (MS) division grew ~33% YoY. The order visibility and growth in all segments of Manufacturing Services continues to be encouraging

Small part assembly machine

• EBIT for the quarter was ₹19 cr with 11.1% margin



HVCH assembly line

Connector assembly line



New area created for accommodating new machines



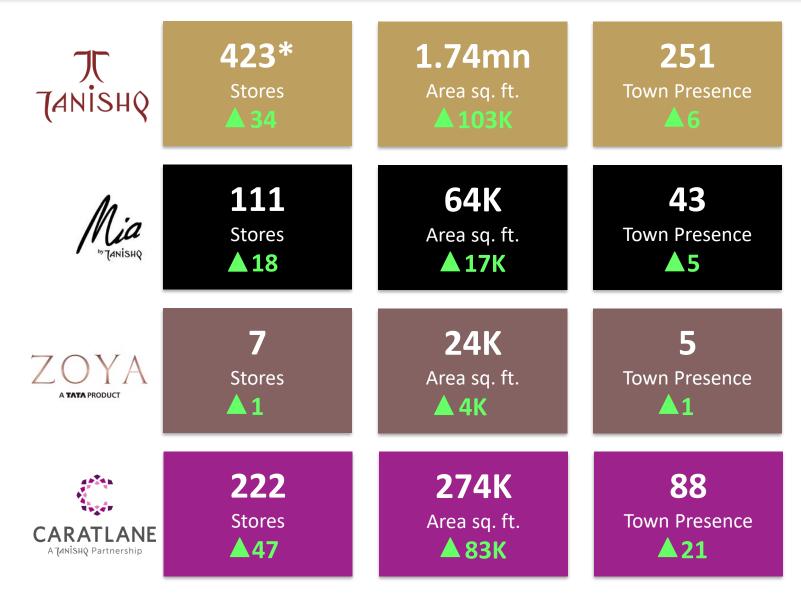


Retail Network

Jewellery Presence Watches & Wearables Presence EyeCare Presence Taneira Presence Retail Network Trend Retail UCP Growth

Jewellery Presence





Note:

1. Net Additions vis-à-vis previous quarter ended December 31, 2022

2. *includes 6 stores in GCC, and 1 store in New Jersey, North America

ZOYA unveiled at the most iconic address of Luxury - The Taj Mahal Palace





Warm and inviting facade



Private lounge with spectacular views of the Arabian sea



Curved walls to celebrate women's journey



Handcrafted chandelier from sustainable pulp of banana leaves





Tanishq's International Presence

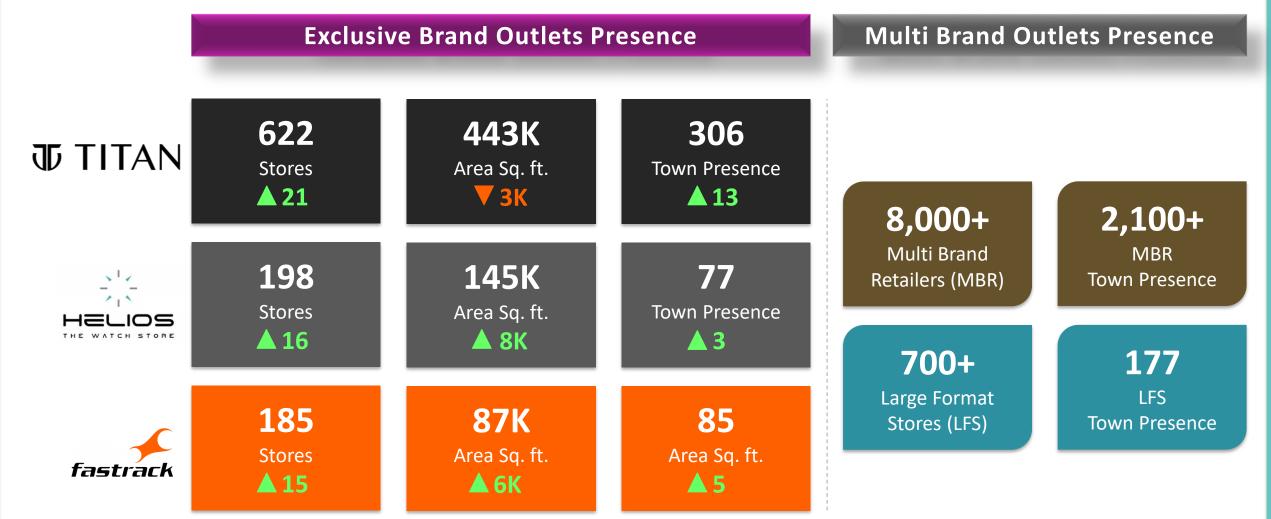






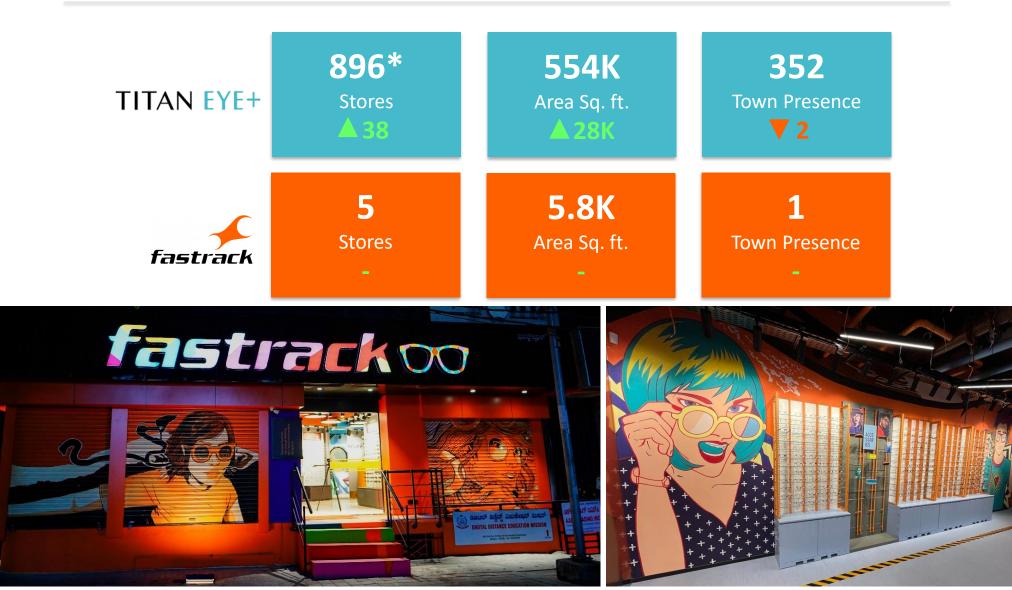
Watches & Wearables Presence





EyeCare Presence





Note:

- 1. Net Additions vis-à-vis previous quarter ended December 31, 2022
- 2. *includes 1 store in Dubai, GCC

Taneira Presence





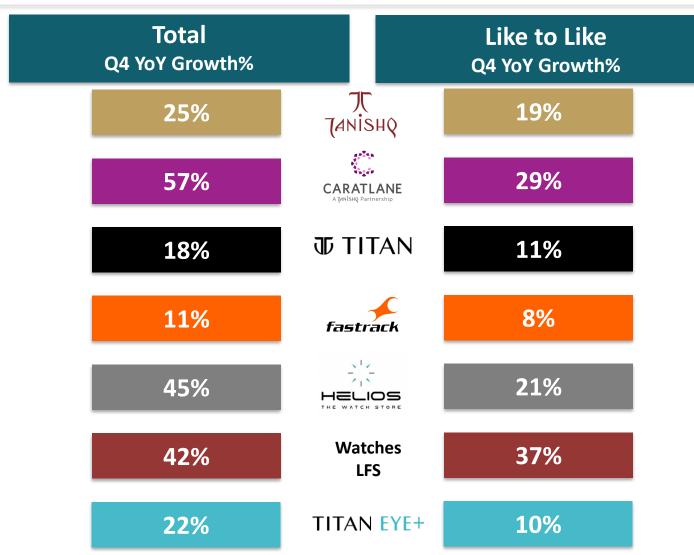
Retail Network Trend



58

Q4FY23 Retail UCP Growth

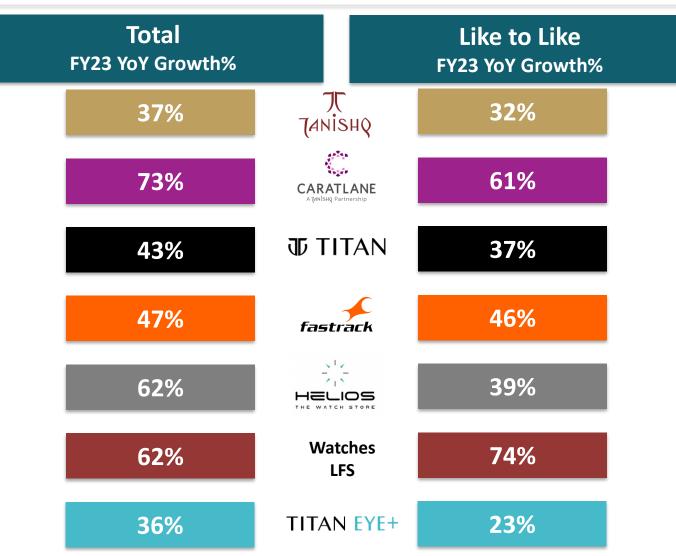




Note:

- 1. Retail UCP (Uniform Consumer Price) growth captures secondary sales in Titan branded retail stores (including franchisees) and Large Format Stores; Whereas the reported revenue (net of discounts, payouts & GST) comprises of secondary sales to consumers in L1 and L2 stores and primary sales to L3 stores, distribution partners and institutional clients
- 2. All growth numbers referred to are of Titan's domestic retail business
- 3. Q4FY23 growth numbers include adverse impacts of partial lockdowns due to Omicron wave and fragile geo-political situation due to onset of Russia-Ukraine war in Q4FY22; hence strictly not comparable to same data from earlier periods

FY23 Retail UCP Growth



Note:

- 1. Retail UCP (Uniform Consumer Price) growth captures secondary sales in Titan branded retail stores (including franchisees) and Large Format Stores; Whereas the reported revenue (net of discounts, payouts & GST) comprises of secondary sales to consumers in L1 and L2 stores and primary sales to L3 stores, distribution partners and institutional clients
- 2. All growth numbers referred to are of Titan's domestic retail business
- 3. FY23 growth numbers include Covid disrupted Q1FY22, and adverse impacts of partial lockdowns due to Omicron wave and fragile geo-political situation due to onset of Russia-Ukraine war in Q4FY22; hence strictly not comparable to same data from earlier periods





Financial Update

Statement of Profit and Loss Total Income and EBIT Capital Employed Balance Sheet Performance Trends Others (Dividend, Market Capitalization and Shareholding Pattern)



Standalone P&L – Q4FY23 and FY23

Q4FY22	Q4FY23	ΥοΥ%	Profit and Loss statement (in ₹ Crores)	FY22	FY23	ΥοΥ%
6,749	8,553	26.7%	Sale of products / services	25,831	35,624	37.9%
527	1,151	118%	Other operating revenue	1,379	2,646	91.9%
76	104	37.1%	Other Income	246	299	21.6%
7,352	9,808	33.4%	Total Income	27,456	38,569	40.5%
5,503	7,482	36.0%	COGS	20,658	29,046	40.6%
1,849	2,326	25.8%	Gross Contribution	6,798	9,523	40.1%
26.5%	26.6%	7 bps	%	25.7%	26.2%	45 bps
328	371	13.1%	Employee benefits expense	1,143	1,362	19.2%
156	192	22.9%	Advertising	474	739	55.8%
507	615	21.3%	Other expenses	1,656	2,353	42.1%
991	1,178	18.9%	Total Overheads	3,273	4,454	36.1%
858	1,148	33.8%	EBITDA	3,525	5,069	43.8%
12.3%	13.1%	82 bps	%	13.3%	13.9%	60 bps
88	95	8.0%	Depreciation	347	364	4.9%
770	1,053	36.7%	EBIT	3,178	4,705	48.1%
11.0%	12.0%	99 bps	%	12.0%	12.9%	91 bps
54	74	37.0%	Finance cost	195	240	23.1%
716	979	36.7%	РВТ	2,983	4,465	49.7%
10.3%	11.2%	92 bps	%	11.3%	12.3%	99 bps
51	0		Exceptional items	51	0	
174	245	40.8%	Тах	752	1,132	50.5%
491	734	49.5 %	ΡΑΤ	2,180	3,333	52.9%
7.0%	8.4%	135 bps	%	8.3 %	9.2%	91 bps

Note:

1. Other operating revenue includes bullion sale of ₹1,055 cr and ₹375 cr in Q4FY23 and Q4FY22 respectively; ₹2,208 cr and ₹1,045 cr in FY23 and FY22 respectively

2. Profitability & Expense percentages are computed on Total Income excluding bullion sales



Consolidated P&L – Q4FY23 and FY23

Q3FY22	Q3FY23	ΥοΥ%	Profit and Loss statement (in ₹ Crores)	YTD FY22	YTD FY23	ΥοΥ%
7,267	9,215	26.8%	Sale of products / services	27,417	37,924	38.3%
529	1,145	116%	Other operating revenue	1,382	2,651	91.8%
76	114	50.0%	Other Income	234	308	31.6%
7,872	10,474	33.1%	Total Income	29,033	40,883	40.8%
5,827	7,847	34.7%	COGS	21,641	30,355	40.3%
2,045	2,627	28.5%	Gross Contribution	7,392	10,528	42.4%
27.3%	27.9%	61 bps	%	26.4%	27.2%	81 bps
395	457	15.7%	Employee benefits expense	1,349	1,647	22.1%
198	251	26.8%	Advertising	590	966	63.7%
582	716	23.0%	Other expenses	1,878	2,728	45.3%
1,175	1,424	21.2%	Total Overheads	3,817	5,341	39.9%
870	1,203	38.3%	EBITDA	3,575	5,187	45.1%
11.6%	12.8%	117 bps	%	12.8%	13.4%	64 bps
102	119	16.7%	Depreciation	399	441	10.5%
768	1,084	41.2%	EBIT	3,122	4,747	52.0%
10.2%	11.5%	127 bps	%	11.2%	12.3%	112 bps
61	96	57.4%	Finance cost	218	300	37.6%
0	0		Share of profit/ (loss) of Associate	0	1	
707	988	39.7%	PBT	2,958	4,447	50.3 %
9.4%	10.5%	106 bps	%	10.6%	11.5%	93 bps
54	0		Exceptional items	54	0	
126	252	100%	Тах	706	1,173	66.1%
527	736	39.7%	РАТ	2,198	3,274	49.0 %
7.0%	7.8%	78 bps	%	7.9%	8.5%	61 bps

Note:

1. Other operating revenue includes bullion sale of ₹1,055 cr and ₹375 cr in Q4FY23 and Q4FY22 respectively; ₹2,208 cr and ₹1,045 cr in FY23 and FY22 respectively

2. Profitability & Expense percentages are computed on Total Income excluding bullion sales

Total Income and EBIT – Q4FY23



Total Income (in ₹ Crores)	Q4FY22	Q4FY23	ΥοΥ%
Jewellery	6,132	7,576	23.5%
Watches and Wearables	622	871	40.0%
EyeCare	134	165	22.8%
Emerging Businesses ⁽¹⁾	42	77	83.9%
Corporate	47	64	36.2%
Standalone (w/o bullion sale)	6,977	8,753	25.5%
Jewellery - Bullion sale	375	1,055	
Standalone	7,352	9,808	33.4%
Caratlane	366	580	58.5%
TEAL	186	174	(6.7%)
Others/ Consol. Adj. ⁽²⁾	(32)	(88)	
Consolidated	7,872	10,474	33.1%

Note:

- 1. Emerging Businesses include Fragrances and Fashion Accessories, Indian Dress Wear
- 2. Others consist of Titan Subsidiaries excluding CaratLane and TEAL
- 3. EBIT margin is calculated on Total Income excluding bullion sale
- 4. Total Income and EBIT from International Business is included in the respective divisions

EBIT (in ₹ Crores)	Q4FY22	Q4FY23	ΥοΥ%
Jewellery	780	997	27.9%
Watches & Wearables	16	98	516%
EyeCare	(3)	2	(166%)
Emerging Businesses	(15)	(33)	127%
Corporate	(8)	(11)	36.2%
Total	770	1,053	36.7%
Caratlane	16	40	144%
TEAL	21	19	(9.2%)
Others/ Consol. Adj. ⁽²⁾	(40)	(28)	
Total	768	1,084	41.2%

EBIT Margin ⁽³⁾	Q4FY22	Q4FY23	YoY
Jewellery	12.7%	13.2%	44 bps
Watches and Wearables	2.6%	11.3%	869 bps
EyeCare	(2.2%)	1.2%	346 bps
Emerging Businesses	(34.8%)	(42.9%)	N.M.
Standalone	11.0%	12.0%	99 bps
Consolidated	10.2%	11.5%	127 bps

N.M. - Not Meaningful

Total Income and EBIT – FY23



Total Income (in ₹ Crores)	FY22	FY23	ΥοΥ%
Jewellery	23,268	31,897	37.1%
Watches and Wearables	2,309	3,296	42.7%
EyeCare	517	689	33.3%
Emerging Businesses ⁽¹⁾	154	295	91.6%
Corporate	163	184	12.6%
Standalone (w/o bullion sale)	26,411	36,361	37.7%
Jewellery - Bullion sale	1,045	2,208	
Standalone	27,456	38,569	40.5%
Caratlane	1,265	2,188	73.0%
TEAL	389	510	31.2%
Others/ Consol. Adj. ⁽²⁾	(77)	(384)	
Consolidated	29,033	40,883	40.8%

- 1. Emerging Businesses include Fragrances and Fashion Accessories, Indian Dress Wear
- 2. Others consist of Titan Subsidiaries excluding CaratLane and TEAL
- 3. EBIT margin is calculated on Total Income excluding bullion sale

4. Total Income and EBIT from International Business is included in the respective divisions

EBIT (in ₹ Crores)	FY22	FY23	ΥοΥ%
Jewellery	3,040	4,363	43.5%
Watches & Wearables	134	413	209%
EyeCare	55	98	79.4%
Emerging Businesses	(35)	(78)	124%
Corporate	(16)	(91)	467%
Total	3,178	4,705	48.1%
Caratlane	60	166	179%
TEAL	25	28	14.6%
Others/ Consol. Adj. ⁽²⁾	(140)	(152)	
Total	3,122	4,747	52.0%

EBIT Margin ⁽³⁾	FY22	FY23	ΥοΥ%
Jewellery	13.1%	13.7%	61 bps
Watches and Wearables	5.8%	12.5%	673 bps
EyeCare	10.6%	14.2%	366 bps
Emerging Businesses	(22.6%)	(26.4%)	(382) bps
Standalone	12.0%	12.9%	91 bps
Consolidated	11.2%	12.3%	112 bps

Capital Employed - Standalone



Business Segment	Segment Assets		Segment Liabilities			Capital Employed			
(in ₹ Crores)	31-Mar-22	31-Mar-23	31-Mar-22	31-Mar-23		31-Mar-22	31-Mar-23		
Jewellery	14,038	16,446	9,040	10,070		4,998	6,376		
Watches & Wearables	2,256	2,771	905	1,007		1,351	1,764		
EyeCare	463	644	269	388		194	256		
Emerging Businesses ⁽¹⁾	210	333	93	165		117	168		
Corporate (unallocated)	3,170	4,894	457	1,464		2,713	3,430		
Total	20,137	25,088	10,764	13,094		9,373	11,994		

Note:

Emerging Businesses include Business Divisions of Fragrances and Fashion Accessories, Indian Dress Wear

Capital Employed - Consolidated



Business Segment	Segmen	Segment Assets		Segment Assets Segment Liabilities			Capital Employed	
(in ₹ Crores)	31-Mar-22	31-Mar-23		31-Mar-22	31-Mar-23	31-Mar-22	31-Mar-23	
Jewellery	15,302	18,516		9,949	11,869	5,353	6,647	
Watches & Wearables	2,276	2,808		915	1,018	1,361	1,790	
EyeCare	463	644		268	388	195	256	
Other Businesses ⁽¹⁾	736	932		272	380	464	552	
Corporate (unallocated)	2,417	4,123		457	1,464	1,960	2,659	
Total	21,194	27,023		11,861	15,119	9,333	11,904	

Note:

Other Businesses include Emerging Business Divisions of Fragrances and Fashion Accessories, Indian Dress Wear and the Subsidiaries TEAL and TCTL

Balance Sheet - Standalone



in ₹ Crores	Mar-22	Mar-23	Change
Fixed Assets	1,073	1,186	113
Right of use asset	877	1,058	181
Intangible Assets	46	44	(2)
Investments	869	1,116	247
Other non-current assets	893	998	105
Non Current Assets	3,758	4,402	644
Inventories	12,787	14,952	2,165
Trade Receivables	495	908	413
Cash and Cash Equivalents	117	119	2
Other Bank Balances	932	673	(259)
Investments	15	2,143	2,128
Other Current Assets	2,033	1,891	(141)
Current Assets	16,379	20,686	4,307
Total Assets	20,137	25,088	4,951
Total Equity	9,373	11,994	2,621
Lease liability	1,026	1,359	333
Other non-current liabilities	179	214	35
Non Current Liabilities	1,205	1,573	368
Short-term borrowings	225	1,190	965
Gold on Loan	5,161	5,090	(71)
Trade Payables	1,055	965	(90)
Lease liability	193	223	30
Other Current Liabilities	2,924	4,053	1,129
Current Liabilities	9,559	11,521	1,963
Total Equity & Liabilities	20,137	25,088	4,952

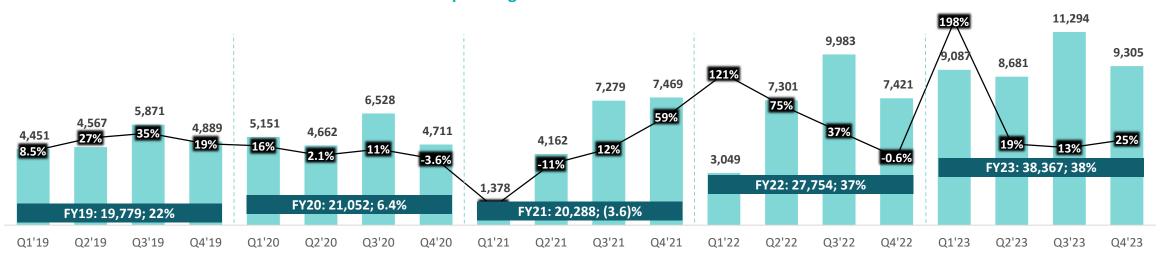
Balance Sheet - Consolidated



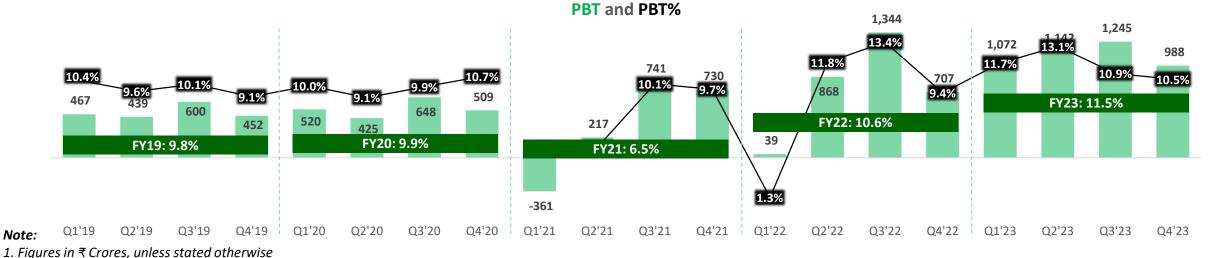
in ₹ Crores	Mar-22	Mar-23	Change
Fixed Assets	1,288	1,477	189
Right of use asset	973	1,285	312
Intangible Assets	245	257	12
Goodwill	123	123	0
Investments	279	351	72
Other non-current assets	832	1,123	291
Non Current Assets	3,740	4,616	876
Inventories	13,609	16,584	2,975
Trade Receivables	565	674	109
Cash and Cash Equivalents	219	232	13
Other Bank Balances	1,354	1,111	(243)
Investments	15	2,164	2,149
Other Current Assets	1,692	1,642	(50)
Current Assets	17,454	22,407	4,953
Total Assets	21,194	27,023	5,829
Total Equity	9,333	11,904	2,571
	-,		_,
Lease liability	1,138	1,607	469
Other non-current liabilities	211	248	37
Non Current Liabilities	1,349	1,855	506
Short-term borrowings	516	2,195	1,679
Gold on Loan	5,398	5,299	(99)
Trade Payables	1,294	1,214	(80)
Lease liability	221	266	45
Other Current Liabilities	3,083	4,290	1,207
Current Liabilities	10,512	13,264	2,752
Total Equity & Liabilities	21,194	27,023	5,829

Quarterly Performance Trends: Consolidated





Operating Income and YoY Growth%



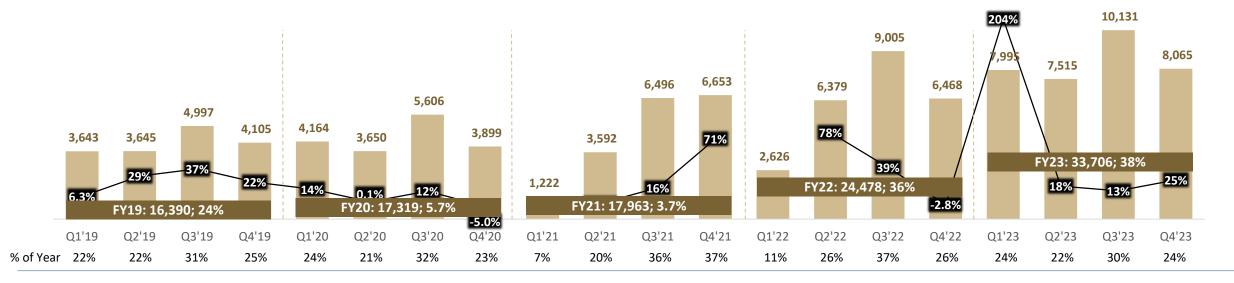
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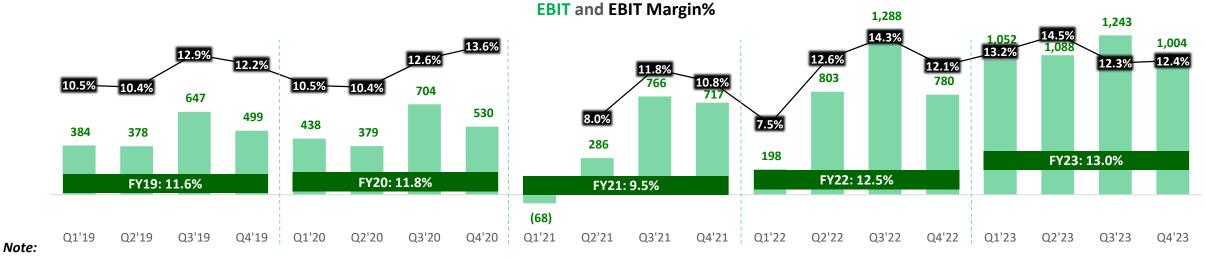
2. Operating Income excludes bullion sale and Other Income

3. PBT is before exceptional items; PBT% is computed on Total Income

Quarterly Performance Trends: Jewellery - Consolidated

Total Income and YoY Growth%



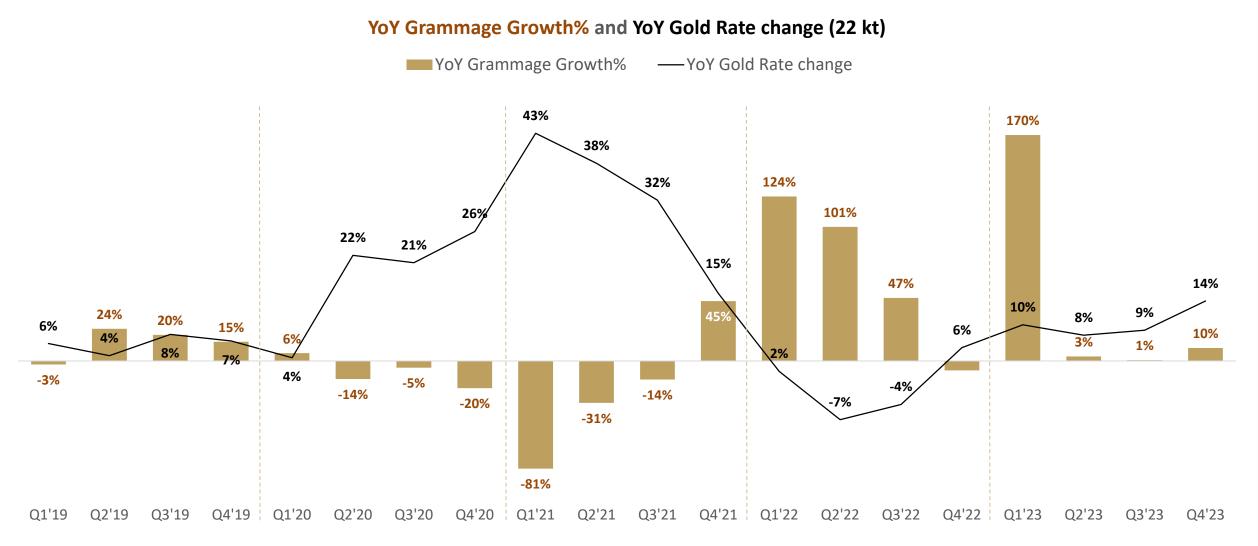


1. Figures in ₹ Crores, unless stated otherwise.

2. Total Income excludes bullion sale

Quarterly Performance Trends: Jewellery

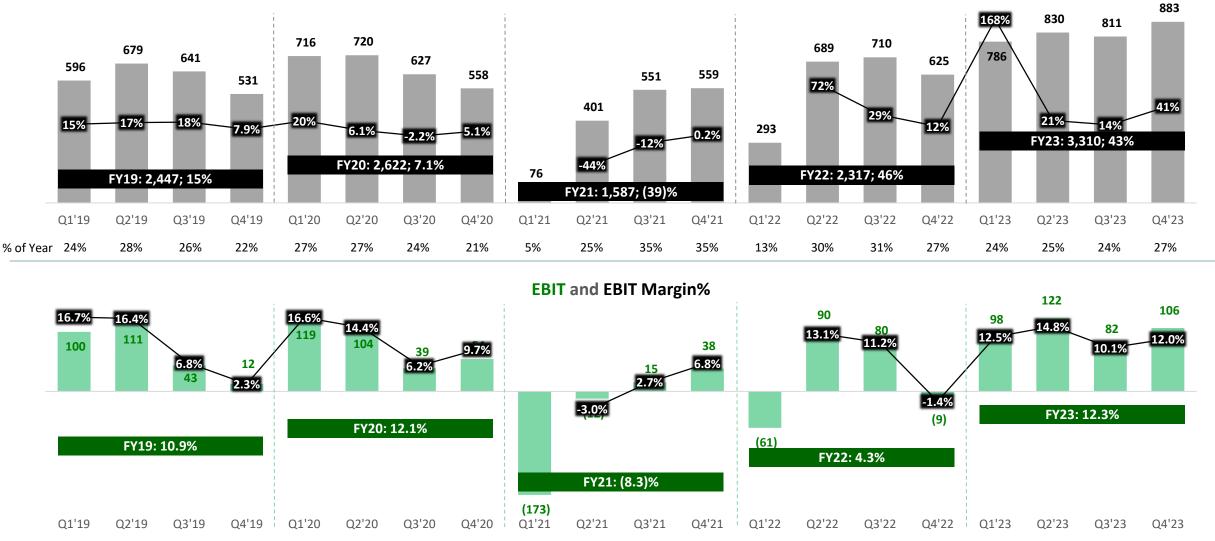




Quarterly Performance Trends: Watches & Wearables - Consolidated



Total Income and YoY Growth%

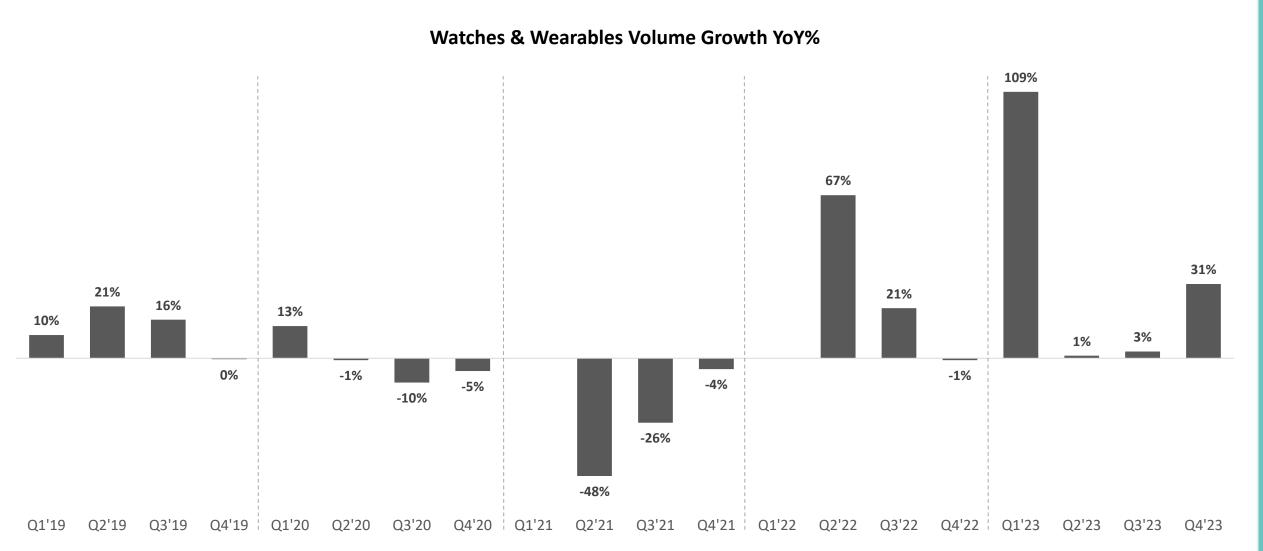


Note:

Figures in ₹ Crores, unless stated otherwise

Quarterly Performance Trends: Watches & Wearables

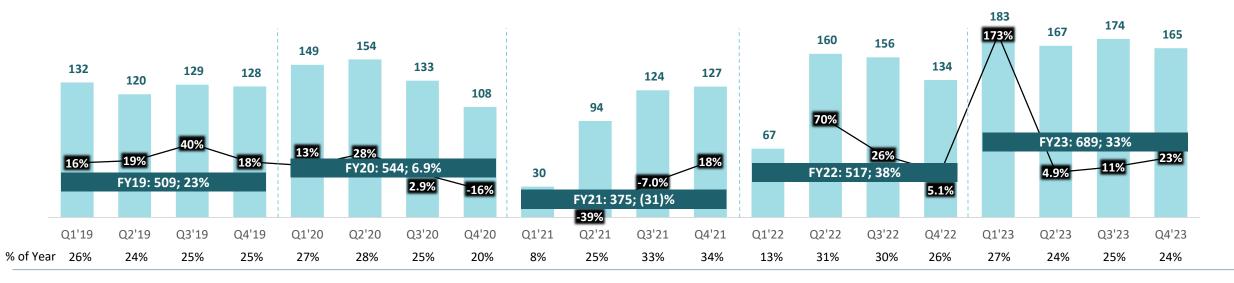


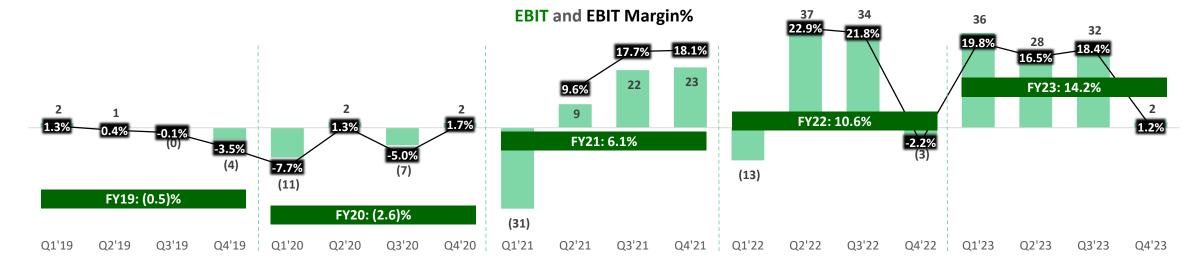


Quarterly Performance Trends: EyeCare - Consolidated







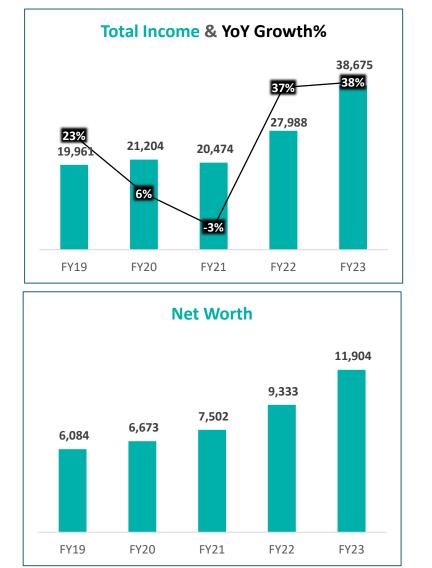


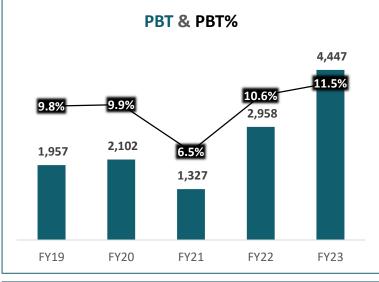
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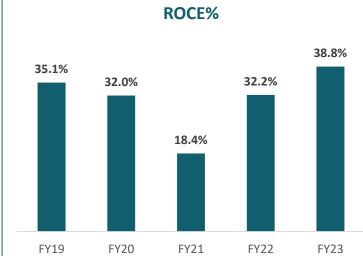
Figures in ₹ Crores, unless stated otherwise

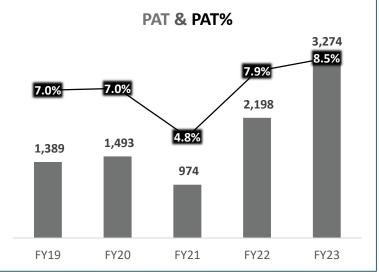
Annual Consolidated Performance Trends

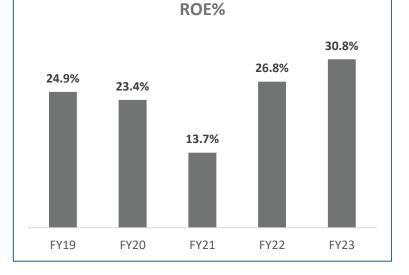










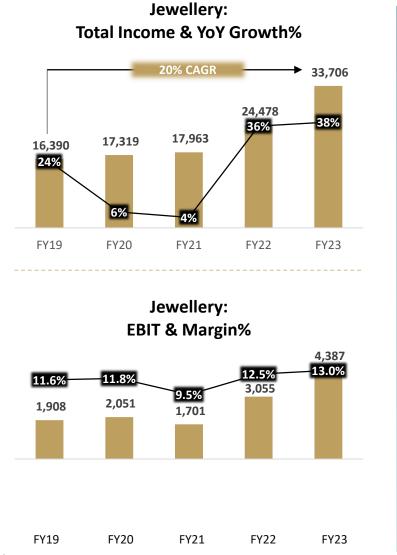


Figures in ₹ Crores, unless stated otherwise
 Total Income excludes bullion sale of ₹1,357 cr in FY21, ₹1,045 cr in FY22 and ₹2,208 cr in FY23

3. EBIT & PAT excludes exceptional items for ROCE% and ROE% calculations 4. Net Worth includes Cash & Cash Equivalents

Annual Consolidated Performance Trends





 Watches & Wearables:

 Total Income & YoY Growth%

 % CAGR
 3,310

 2,447
 2,622
 46%

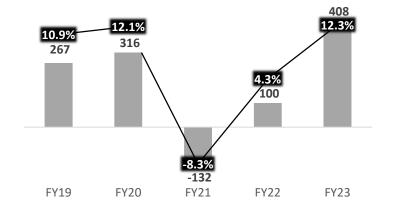
 15%
 7%
 1,587

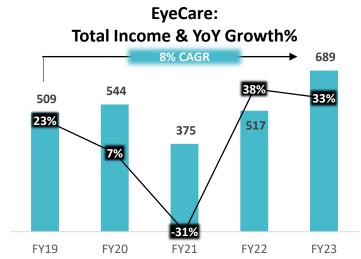
 15%
 7%
 1,587

 5%
 9%
 7%

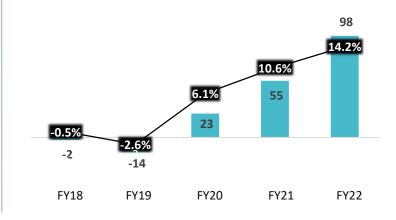
 9
 FY20
 FY21
 FY22
 FY23

Watches & Wearables: EBIT & Margin%





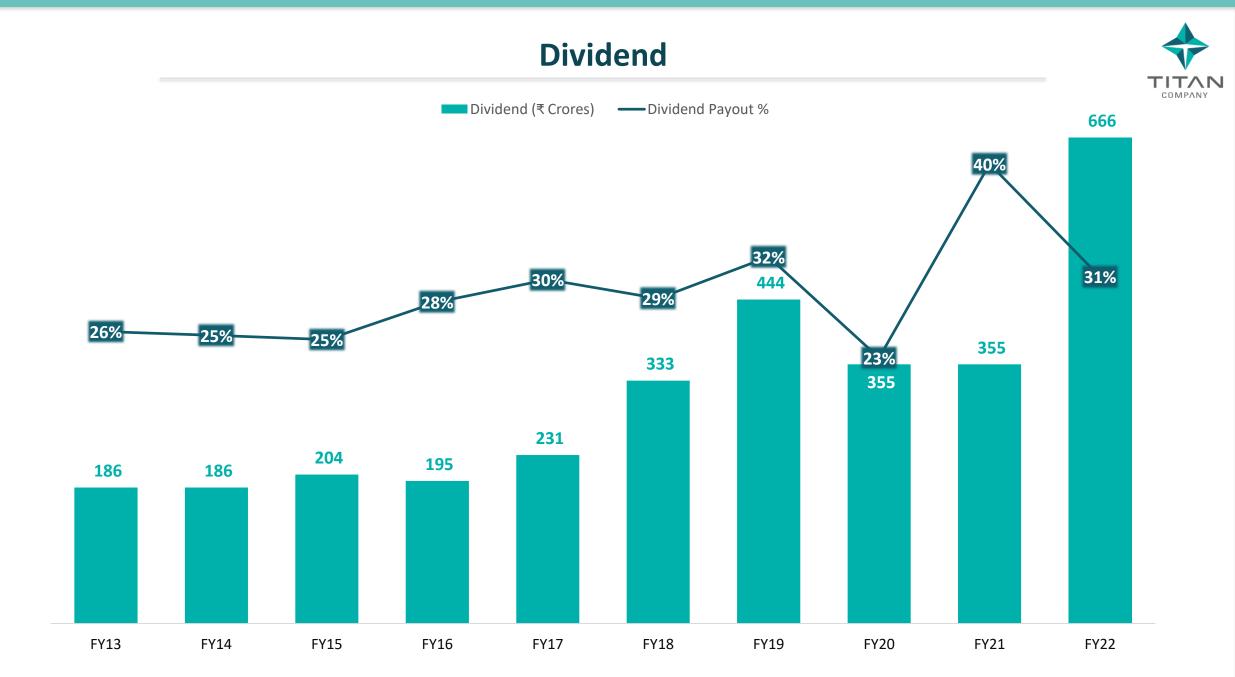
EyeCare: EBIT & Margin%



Note:

1. Figures in ₹ crores, unless otherwise stated

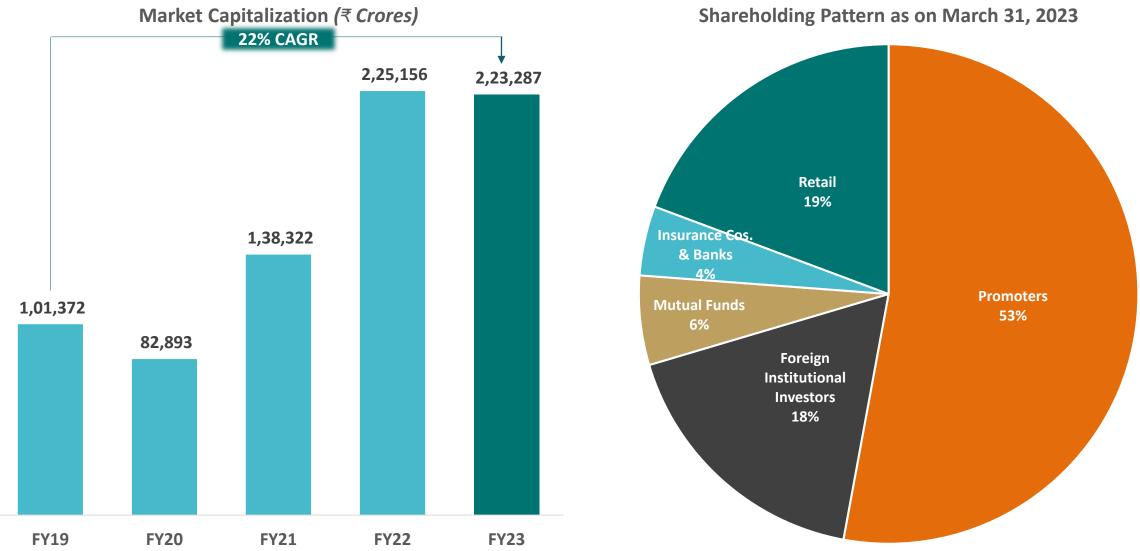
2. Jewellery revenue excludes bullion sale of ₹1,357 cr in FY21, ₹1,045 cr in FY22 and ₹2,208 cr in FY23



Note: Dividend payout ratios exclude Dividend Distribution Tax

Market Capitalization & Shareholding Pattern







Awards, ESG

Awards & Recognition Sustainability @ Titan

Awards & Recognition FY23











Happy Eyes



Watershed and Integrated Village Development Program



Titan Footprint: Volunteering Initiatives



Girl Child/ Education

- Newly designed education projects were implemented across new geographies of Tamil Nadu, Karnataka and Uttarakhand. They covered additional components of life skills, teacher capacity building, science education, scholarships and adolescent education apart from academic support
- Over 65,000 children benefitted from our Education initiatives (Titan Kanya, Titan Kanya Sampurna, and Tribal children) during FY23

Skill development for underprivileged

- Skill development programs were expanded to include various new courses to cater to the youth from different geographies, while continuing to implement the programs that have been going on for the last few years. Training programs have been implemented to build capacities in the EyeCare space. Programs for tribal youth and marginalised women have put them on a new path of financial independence
- Over 15,000 youths were skilled for employment, employability and livelihood under Titan LeAP Program during FY23

Support for Indian Arts, Crafts & Heritage

• Under the aegis of the vertical of Indian Heritage Arts and Crafts, holistic support was extended to 7 different craft clusters through independent projects and over 40 craft enterprises under Project Tarasha



Design Impact Programs

- Design Impact initiative has two large programs Awards and Movement:
 - The year saw completion of all grants under the Design Impact Awards
 - The Design Impact Movement a platform for design thinking for social impact has grown to have over 70,000 users and 150+ social impact projects from various colleges across India

- Watershed and Integrated Village Development Programs (IVDP) have postively impacted the livelihood of over 22,000 individuals
- Responsible Citizenship
- Reached 3 Lakhs+ individuals through Happy Eyes initiative during FY23
- Titan Footprints: Titan's volunteering program was active with ~39,000 volunteering hours involving many employees across the Company either in CSR projects or other local initiatives

Water

- Locational water conservation initiatives continue to reduce fresh water consumption
- Watches and Wearables Usage of STP recycled water (through Ultra filtration / RO system) helped in fresh water saving of 1,598 KL during Jan'23 to Mar'23 period



Waste Management

- Watches and Wearables Organic sludge from STP (Sewage Treatment Plant) is converted as manure/ and distributed to for local agricultural purposes at Hosur. 50 Tons of manure was distributed in the quarter
- EyeCare Towards Zero Waste, and minimizing incineration waste various initiative have been undertaken
- Acetate Recycling Recycled the acetate waste into granules, which is the 1st time in India. And these granules are used to manufacture the frames, acetate blanks and frame cases
- Recycled the lens cutting waste into paver blocks and kerb stone with this we have built car parking area of 1,950 sq. ft with 8 tons of lens cutting waste

- Energy and fuel conservation :
- Other Notable Initiatives

- Jewellery, ISCM, Hosur Replacement of Air Cooled Chiller to Water Cooled Chiller. Energy saving of 6 Lakh Units and 492 Tons/Annum carbon footprint reduced
- Green power Onsite rooftop solar system of about 141 kW has been installed at case plant extension and this system would generate green power of 1.75 Lkwh / annum
- A state-of-art lung space has been created at Miyawaki forest at Hosur, and the same handed over to the Govt. The maintenance over next 3 years shall be done by Titan



Thank You

For any queries, please email to investor-relations@titan.co.in

