



SEC 116/ 2025-26

26th December 2025

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
Maharashtra, India
Scrip Code: 500114

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai 400 051
Maharashtra
Symbol: TITAN

Dear Sir / Madam,

Sub: Intimation of launch of Titan's first Lab Grown Diamond store in Mumbai

We wish to inform that Titan will launch the brand name “**beYon** - from the House of Titan” with an exclusive retail store in Mumbai on 29th December 2025 to cater to the adornment needs of women in lifestyle categories beyond watches, perfumes, sarees and handbags.

beYon will offer a curated range of Lab Grown Diamond (LGD) jewellery making a start in this emerging category with plans to add a couple of more stores in Mumbai and Delhi in the immediate near future.

This is for your information and records.

Thank you.

Yours truly,
For TITAN COMPANY LIMITED

Dinesh Shetty
General Counsel & Company Secretary

Titan Company Limited

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